

Abstract

The study of people's perception on local development according to the Sufficiency Economy Philosophy aimed at investigating the level of people's participation, opinions and suggestions from the involved personnel as well as the ways to encourage people to participate in local development. The total 4,055 samples were classified as 3,900 samples selected by employing multistage sampling from local people and 155 involved personnel were selected by purposive sampling from chief administrators of Sub-district Organization, chief of district officers from Local Administration. The instruments implemented were questionnaire and interviews. The data were then analyzed by using descriptive statistics and percentage. The results revealed that the highest frequency participation was on obtaining information on household saving and the participation on self administration management on sustainable environment preservation and natural resources use. Other participations included partnership, decision making, perception, consultation and risk taking. Affairs that people hardly and less participated were exploiting materials sustainably and appropriate use of technology in households. In terms of the application of local development on community responsibility, people participated less, therefore, more participation on this matter should be promoted. Some recommendations are firstly, Department of Local Administration should be responsible for monitoring the operation of the Sufficiency Economy Philosophy. Secondly, educating people systemically on Sufficiency Economy Philosophy is required so they can apply the knowledge in their daily life. Next, continuous and logical planning is needed. Fourthly, we need to promote the local people to administer and manage cooperatively, this can then create more jobs and opportunity, reduce capitals and agricultural factors. Self-reliance should be emphasized in order to develop community economic. Then we need to strengthen the community in terms of capital management and the feasibility of community funds. Next, encourage people to participate and monitor in the local Administration Organization. Regular evaluation and monitoring the community are needed including praise to build more support on community standard. Finally, we require to create more jobs for local people after harvesting season to prevent people immigration.