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BOONAUAM BOONRAWD : FACTORS AFFECTING THE READINESS OF SUBDISTRICT ADMINISTRATIVE ORGANIZATION EXECUTIVE COMMITTEE ON SUBDISTRICT PUBLIC HEALTH DEVELOPMENT : A CASE STUDY OF KANCHANABURI PROVINCE. THESIS ADVISORS : KOWIT KRACHANG, D.Tech.Sc., SOMMAI WANSORN, C.A.S. 153 p. ISBN 974-04-2210-1

The objectives of this research were to study the readiness level of Subdistrict Administrative Organization (SAO) executive committee on Subdistrict public health development, and the correlation between the readiness of SAO executive committees and affecting factors including demographic, economic, social, knowledge in public health, and other supporting factors.

One set of questionnaires was employed for data collection. Samples were drawn from 168 members among the total population of 285 executive committeemen of SAO in Kanchanaburi province. Data analysis were presented in terms of frequency, percentage, mean, standard deviation, and Pearson Product-Moment Correlation Coefficient.

The research results showed that the committees of SAOs readiness was at the moderate level. Factors affecting the readiness of committees of SAOs were experience in public health practice and training in public health of the respective members. Knowledge of public health development correlated positively to the readiness of committees a while age correlated to readiness of committees in negatively at a statistically significant level of 0.01, and 0.05 respectively.

Recommendations from the study are that, SAOs should play a more important role in public health projects, adjusting policy for the appropriate proportion of budget between public health and infrastructure. Participatory training and dissemination or campaigning on health knowledge and information should be promoted regularly via various media. The New generation should also be encouraged to participate in local politics.