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POLICE LIEUTENANT-COLONEL SAKSRI KAEWIAM : KNOWLEDGE AND PRACTICE OF ENTRENPRENEURS REGARDING GARBAGE DISPOSAL AT DAMNOEN SADUAK FLOATING MARKET , RATCHABURI PROVINCE. THESIS ADVISORS : PANNIPA BURAPHACHEEP, LL.B.(2nd Class Hons.),LL.M., JIRAPORN CHUCKPAIWONG, B.A., M.A.(Environment), SHUTIMA SAENG-NGERN,B.A.,M.A.(Environment) ,130 p. ISBN 974-664-822-5

The purpose of this study is to determine the level of education and practice, factors affecting knowledge and practice, the relationship between knowledge and practice, including problems and obstacles and finally, suggestions of entrepreneurs regarding garbage disposal at Damneon Saduak Floating Market, Damnoen Saduak District in Ratchaburi Province. The population of this study is 185 entrepreneurs in the area, data is collected by using questionnaires and interview. Data analysis is conducted by ANOVA and Pearson Product Moment Correlation technique.

The results of the study, found that the level of knowledge of entrepreneurs regarding garbage disposal is high while the practice is moderate. The relationship between knowledge and practice regarding waste disposal is positive and the correlation value is at 0.5996 level. The results of one-way analysis is of variance found that knowledge and practice regarding garbage disposal of entrepreneurs was statistically significantly at 0.05 level influenced by type of enterprise, monthly income and knowledge of City Cleanliness and Tidiness Act, 2535 of entrepreneurs was significantly influenced at 0.001 level while knowledge regarding garbage disposal of entrepreneurs was statistically significantly at 0.001 level influenced by levels of perceived information.

Knowledge and practice regarding garbage disposal are not affected by gender, age, education, length of running business and members of the enterprises.

It is suggested that garbage disposal seminar for entrepreneurs, public information, more rubbish bins and more regulations about sanitation should be arranged for the entrepreneurs and the public. Moreover, the public should be informed of environmental laws.