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KEY WORDS : EMPOWERMENT PROGRAM / AIDS PREVENTION AND CONTROL IN COMMUNITY / SUB-DISTRICT ADMINISTRATION ORGANIZATION

SALINEE THAITHAVAT : DEVELOPMENT OF SUB-DISTRICT ADMINISTRATION ORGANIZATION POTENTIALITY ON AIDS PREVENTION AND CONTROL THROUGH EMPOWERMENT PROCESS IN LAE SUB-DISTRICT, PHATUMRACHAWONGSA DISTRICT, AMNATCHAREAN PROVINCE. THESIS ADVISOR : VASON SILPASUWAN, Dr.P.H. PRAPAPEN SUWAN, Ph.D. NIPA MANUNAPICHU, M.A. 182 P. ISBN 974-664-901-9

AIDS is a health problem needed to be solved since the rate HIV infection is rapidly increasing in the community in all age groups, both sexes, and all level of education. It is necessary to seek an effective and appropriate measure to prevent and control AIDS. The objective of this action research was to assess the effectiveness of the development of Sub- district Administration Organization's (SAO) potentiality on AIDS prevention and control through empowerment process. The 38 SAO council members were assigned to participate in an empowerment program for 12 weeks. The interview technique with structured questionnaires was used for data collection of pre and post empowerment program. Percentage, mean, standard deviation, and paired sample t-test were used for statistical analysis. Individual conferences, activity participation, and in-depth interviews were conducted for data collection of evaluation at 4th, 6th and 9th week after the implementation of AIDS prevention and control program .

It was found that SAO council members who participated in the empowerment program significantly gained more perception about AIDS, attitude toward AIDS patients and HIV⁺, self-efficacy, self-esteem, and ability of management on AIDS prevention and control. They made future annual policies, plans, budgets, and evaluation for AIDS prevention and control activities, namely public relations, AIDS network, sports for anti-AIDS and narcotic drug prevention, a supplemental income program, and AIDS fund. The impact of the program was that people significantly perceived an advantage of AIDS prevention and control in their communities. They were sincerely satisfied with the program and gave very good cooperation to the AIDS prevention and control program. This research suggests that the empowerment program should be applied to AIDS prevention and control in other groups of communities.