

3937239 SHED / M : MAJOR : ENVIRONMENTAL EDUCATION ;

M.Ed. ( ENVIRONMENTAL EDUCATION )

KEY WORDS : CONSUMPTION BEHAVIOR / DRINKING WATER

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BEHAVIOR OF PEOPLE IN BANGKOK METROPOLIS. THESIS ADVISORS :  
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The purposes of this study were to investigate drinking water consumption behaviors and the factors related to these behaviors of people in Bangkok Metropolis. The instrument was an interview questionnaire. Data were collected from people in Bangkok Metropolis, 403 people, by accidental sampling. Percentage, arithmetic mean and chi-square analysis were used to analyze the data.

The research findings were as follows :

1. The major sample group purchased drinking water considered permissible by the mark on the label and consumed it occasionally.
2. The packagings of drinking water were non-reusable, plastic bottles.
3. After consumption at home, the sample group would reuse the bottles. Outside, they would either dispose of them with other wastes, or refill them with water.
4. The factors involved : age, educational level, information inputs of drinking water, knowledge of drinking water and packaging waste, evaluation of health to themselves and realization of packing waste to environment, had statistically significant affected the behavior of purchasing, consumption and disposal. The occupational factor was not related to the behavior of purchasing.