

**3837307 LCRU/M : MAJOR : RURAL DEVELOPMENT STUDIES ; M. A.**

**(RURAL DEVELOPMENT STUDIES)**

**KEY WORDS : COMMUNICATION / COMMUNITY DEVELOPMENT / INTERNET**

**PARINYA SOITHONG: AN INTERNET APPLICATION FOR COMMUNITY DEVELOPMENT: A CASE STUDY OF THE MIRROR ART GROUP. THESIS ADVISORS: YONGYUTH BURASITH, B.A., M.A., DUANGPORN KAMNOONWATANA, B.A., M.A., IAM THONGDEE, B.A., M.A. 199p. ISBN 974-664-687-7**

This thesis studied the effects of The Mirror Art Group on various groups of people. Qualitative and quantitative methods were used to: 1) To study Internet applications for community development of The Mirror Art Group. 2) To study concept and implementation of Internet for community development. 3) To study effectiveness of Internet applications in community development.

The results are as follows:

- 1) The results of Internet application caused spirit and collaboration in various activities of community development.
- 2) Internet was employed for publicizing, Discussing, Social and fund mobilizing to work in community.
- 3) Internet changed the mission community in three levels: conceptual, actual and behavioral level. For the target community, internet application affected to individual member and whole community.

Continuing results are composed of two parts: The Mirror Art Group and public policies.

The major discovery of this thesis was of the internet applications for community development comprised three components: Organization for internet application, Information technology management and media selection for appropriated development.