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CHARUSSRI INTARASOMWANG : THE EFFECTIVENESS OF AN
EMPOWERMENT PROGRAM ON AIDS PREVENTION AMONG PREGNANT
WOMEN ATTENDING ANTENATAL CARE AT PRAMONGKUTKLAO HOSPITAL.
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P.H SUREE JUNTHARAMOLEE, Dr. P.H., 186 P. ISBN 974 – 664 – 815 – 2

Acquired Immune Deficiency Syndrome (AIDS) is one of the crucial health issues as it is a severe illness which is incurable at present. The number of HIV infected people has increased rapidly, especially among pregnant women. The purpose of this study was to assess the effectiveness of an empowerment program on AIDS prevention among pregnant women attending antenatal care at Pramongkutklao Hospital. The sample of this study was 190 pregnant women ; 95 were assigned to the experimental group and the rest were assigned to the comparison group. The experimental group participated in the designated program activity for 13 weeks. Self – administered questionnaires were employed for data collection before and after the experiment. Percentage, arithmetic mean, Standard deviation, t – test, Paired t – test, Pearson ‘ s Product Moment Correlation, were used for data analysis.

The results of the study showed that the empowerment program could effect significantly increase of knowledge, self – esteem , self – efficacy and practices in preventing AIDS among pregnant women.

Regarding the research findings, it is recommended that the empowerment activities should be considered for applying AIDS prevention among other groups of women and other similar target groups.