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Thesis Title : Desireable Characteristics of the Principal of the
Private Industrial Vocational Schools.

Major Field : Vocational and Technical Education Management.

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Academic Year : 1993

Abstract

The purpose of this research was to survey the licensees' or managers' and teachers' opinions towards the desireable characteristics of private industrial vocational school principals and to compare their opinions.

The sample of this research consisted of 125 licensees or managers and 515 teachers. Data Collecting tool was a set of rating scale questionnaires asking the licensees or managers and teachers in three desireable characteristics namely personality, knowledge and experience and performance ability of the principal. Statistics employed for data analysis included arithmetic mean, standard deviation and t-test.

Findings of the research were : (1) regarding to personality characteristic the respondents expect the principal to be punctual, dressing properly, be fair and calm without being easily offended, not to be jealous of others, good relationship and good healthy; (2) as for

the knowledge and experience, the principal is expected to have good knowledge and experience in curriculum administration, vocational education management, manpower planning, analysis and problem solving, monitoring and supervision, methods of searching new knowledge, knowledge of measurement and evaluation, trends and processes of vocational technical development; (3) in regard to performance ability characteristic, the principal is expected to have leadership quality in order to effectively execute the school affairs, build up morale and create teamwork, the principal is expected to possess initiative and constructive ideas, the ability to supervise school personnel, the ability to analyse and solve problems and to search for new information on manpower or labor market needs.

Regarding to the comparison of the licensee's or manager's and the teacher's opinions, it was found that there were significantly different at 0.01 level between the two groups both in all characteristics and each individual characteristic.