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NATAKIT CHAISEMSANG : FACTORS AFFECTING HEALTH PROMOTING
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The objective of the cross sectional survey research was to examine factors affecting health promoting behaviors among Thai military officers in Lopburi province and their relationships. The 215 Thai military officers and 365 non-commissioned officials from Thai military officers were randomly selected as the samples of this study. A self administered questionnaire was used for data collection. Percentage, Arithmetic mean, Standard deviation, Chi-square, Pearson's Product Moment Correlation Coefficient, and Multiple Classification Analysis were conducted for data analysis.

The results of this study revealed that, among Thai military officers, age, education, health promoting values, attitudes towards health promotion, perceived health self-efficacy, perceived health benefits, perceived barriers of health promotion, information attained from media, and social support accounted for the health promotion behaviors with a variance of 0.52 or 52%. Perceived health self-efficacy was the most significant predictor.

Regarding the research findings, it is recommended that an educational health promotion and educational program should be provided for those Thai military officers and non-commissioned officials of the Thai military. This result can be used as a base-line data for a health promoting behaviors campaign to enhance the appropriate health promoting behaviors among Thai military officers in other departments or other government official groups.