

3937535 SHEPE/M:MAJOR:POPULATION EDUCATION; M.Ed. (POPULATION EDUCATION)

KEY WORDS :FACTORS / INTENTION / THE OCCUPATION SELECTION

THEERAPORN PHILAIWONG : FACTORS RELATED TO THE OCCUPATION SELECTION INTENTION UNDER THE ECONOMIC CRISIS CONDITION BY THE FOURTH YEAR STUDENTS IN NORTH EASTERN RAJABHAT INSTITUTES. THESIS ADVISORS : SOMMAI WANSORN, M.A., M.Ed., C.A.S. WIMONRUEDEE WANSORN, Ph.D. 162 P ISBN 974-663-765-7

The purpose of this reasearch was to identify factors related to the selection of intended occupation under the current economic crisis by the fourth year students in North Eastern Rajabhat Institutes by examining the kind of occupation and their intention of occupational direction.

Data were collected by self response questionnaires of 432 respondents from the fourth year students in North Eastern Rajabhat Institutes. Frequency, percentage, mean, standard deviation and discriminant analysis by stepwise techniques were employed for the analysis of data.

The result of the research revealed that the occupation of government official/government enterprise official was most selected followed by personal business and official in the private sector. As for the intended occupational direction, almost all students expected that the occupation selected would be directly related to their major study.

Factors relating to the kind of occupation selected were : sex, major study, educational level of the father and mother, main occupation of the father and mother, other important persons influencing their occupational choice and future occupational stability.

Factors relating to the intended occupational direction were : sex, major study, educational level of father and mother and main occupation of the father and mother.

The findings of the study shows students were first concerned with the stability of their intended occupation, followed by earning/income, risk in occupation and respect for it. Few students were interested in the economic crisis condition. So the education institutes should advise and inform the public more the market economy and the present situation on how to improve themselves. The government and related work should have standards to select candidates base on quality and job efficiency.