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NACHAPREEDA TRAIPIPATTANAPONG: KNOWLEDGE, ATTITUDE  
AND BEHAVIORS OF HIGH LEVEL ADMINISTRATORS ON TH  
ENVIRONMENTAL DEVELOPMENT OF PRIVATE HOSPITALS IN BANGKOK  
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This study was mainly purposed to identify knowledge, attitudes and behaviors of high level administrators on the environmental development of private hospitals in Bangkok . Questionnaires were utilized to interview 104 representative administrators of private hospitals. Quatitative analysis was used, which included multiple component analysis technique.

It was found that most of the administrators of private hospitals in Bangkok were males with and average age of 46-50 years. Their education was of higher-graduate level. The average number of years in their position ranged from 5-9 years. They had received information about hospital environment within the low frequency level. They had participated in environmental training courses and got the knowledge within the medium level. They had the attitudes within the high level. However, they showed the behaviors for environmental development within the medium level respectively. Factors affecting their behaviors, at the significant level of 0.05, showed that the behaviors for environmental development of males were a little bit higher than females. Meanwhile, the behaviors of the administrators educated within the graduate level were higher than the higher-graduate level. Those people who maintained their position for 4-9 years and had participated in training courses showed better behaviors. The knowledge of environment was negatively related to their behaviors. Age, information receiving and attitudes did not show a difference which affected their behaviors in environmental development.