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SIRIPORN SROYNAKPONG: THE DEVELOPMENT OF TOURIST'S MANUAL
ON ANCIENT PLACES IN AYUTTHAYA NATIONAL HISTORICAL PARK

THESIS ADVISORS : TIPPAN NAWAWONGS .M.A.,C.A.S., TAWATCHAI
CHAIJIRACHAYAKUL. Ph.D., WASIN PLUAMCHAROEN. M.Ed. 190 P.

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The objectives of this research were to develop and evaluate tourists manual on ancient places in ayutthaya national historical park.

The research was divided into three stages. The first stage was the back ground study which included the gathering of knowledge and information on conservation the planning and design of the sites in historical places, nescessary character,function and conservation of historical objects. The second stage was the prosess and development of the manual which was guided by 5 experts. After the revision of the manual by inputs, the manual was tried out first with 1 and two with 5 tourists. Later 60 tourists were given a pre-test, allowed to use the manual to guide then around the park, then given a post-test on the completion of their visit.

It was found that the difference between the pre and post test scores was statistically significant at 0.05 level. These results indicate that the manual increased the tourists awareness of the nesessity of conserving natural resources.