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TAWIN TONGSIN: A STUDY COCONUT SUGAR OF FARMERS : A CASE STUDY OF COCONUT SUGAR OF FARMERS IN BANGKHAE SUBDISTRICT AMPHAWA DISTRICT SAMUTSONGKHRAM PROVINCE. THESIS ADVISORS: YONGYUTH BURASITH, M.A., RUENGDET PANKHUENKHAH, Ph.D., KHANITTHA KANGANARUNGSINON, Ed. doctor, 113 P. ISBN 974 - 664 - 067 - 4.

The objectives of this thesis were to study the history and situation of the community, the way of life of the coconut sugar farmers, the indigenous wisdom of the coconut farmers in the process of coconut sugar production, in order to study the effects of changing their occupations and to study their problems. The study used the questionnaires and interviewed 6 village chiefs, 3 key informants and 25 coconut farmers including 25 informants who had already left their occupation.

The results of the study showed that the history of the coconut sugar farmers at Bangkhae subdistrict has run for a long time, since the King Rama II and most of the farmers are in good economic status as they have no problems in selling their products. The way of life of the farmers involves their occupation, their culture, and respect for Buddhism. Socially, they have little time to interact with many people in their villages because they are busy doing their work. The wisdoms of their occupation lie in collecting the coconut seed and the preparation of it for cultivating, and how to process their production of coconut sugar.

There are two causes for changing their occupation. They are not supported by the government sector, and some neighbors also persuade them to work in other occupations. They are lazy at work must beware coconut trees falling down.. In addition, the benefit of their occupation bring both high and low incomes.