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NILRATANA CHANWAIWIT : THE RELATIONSHIP BETWEEN
SELECTED FACTORS AND EFFECTIVENESS OF THE HOME VISIT
ACTIVITIES OF PUBLIC HEALTH NURSING IN THE BANGKOK
METROPOLITAN AREA. THESIS ADVISORS : SOMCHIT PADUMANONDA,
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The purpose of this research was to study the level of effectiveness of home visit activities by public health nurses in the Bangkok Metropolitan Area. Predisposing, enabling and reinforcing factors of effectiveness are related to home visit activities. The predisposing, enabling and reinforcing factors were classified as predictors. The researcher analyses the effectiveness of home visit activities. The sample consisted of 174 public health nurses who were working in the community. A self administered questionnaire was used to collect the data. Descriptive statistics, Pearson's Product Moment Correlation and stepwise multiple regression analysis were used to test the research hypothesis.

The results of the study showed that 28.8% of the home visit activities had a very good level effectiveness (75%), 24.1% had a good level of effectiveness (between 50-74 %), 24.1% had a fairly good level of effectiveness (between 25-49 %) and 23.0% had a fair level effectiveness (1-24%). It was also found that the attitude of public health nurses, the role in the perception of home visit nurses, departmental policies, resources, training for public health nursing, and support of the chief of the department and co-workers were statistically correlated with the effectiveness of the home visit activities. The results were significantly different at the 0.05 significance level. About 20.05 % of the variation in effectiveness of the home visit activities could be significantly predicted by the roles of home visit nurses, the attitude of home visit and support of the chief of the department.

The results of this study suggest that, in order to increase the level of effectiveness of the home visit activities, there should be clear policy about home visits. The administration should improve the attitude of nurses toward home visits and the nurses' perception of their roles through providing social support by board of directors, increasing resources made available by chief of the director, and improving the record system. The safety system of home visits should be improved by working in teams, thereby increasing the level of effectiveness.