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CHATPONG SOOKKUA : INTENTION OF SUBDISTRICT ADMINISTRATION  
ORGANIZATION MEMBERS TOWARD THE PREVENTION AND CONTROL OF  
ENVIRONMENTAL POLLUTION IN AYUTTHAYA PROVINCE. THESIS ADVISORS :  
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The purpose of this research was to study the intention of subdistrict administration organization members toward the prevention and control of environmental pollution in Ayutthaya Province. By using simple random sampling technique, the sample of 184 members of subdistrict administration organization were randomly selected from within Ayutthaya Province. Data were collected by using structured questionnaires. The statistics used were Analysis of Variance, Pearson Product Moment Correlation Coefficient, and Hierarchical Regression Analysis. The results of research can be summarized as follows :

1. The members of subdistrict administration organizations in Ayutthaya Province were found to have a high level of intention toward the prevention and control of environmental pollution.
2. The intention of subdistrict administration organization members varied based on prevention and control of environmental pollution activities and personal beliefs toward the prevention and control of environmental pollution.

On the basis of the above findings, it is recommended that the concerned authorities should encourage and provide environmental education to the subdistrict administrative organization members in order to increase their knowledge and maintain their intention levels and roles in the prevention and control of environmental pollution of their community.