

Thesis Title	Desirable characteristics of the trade and industrial. Diploma graduates as needed by the enterprises in Nakornratchasima Province
Student	Mr.Somnuk Vongchavalitkul
Student ID.	39064115
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Thesis Advisor	Mrs. Ashara Suebsinskulchai
Thesis Co-advisors	Dr.Sawat Udompote

ABSTRACT

The purposes of the research were : (1) to study Characteristics of vocational Education graduates at the diploma in the industrial programme according to the needs of the enterprises in two aspects goodness man and competency man and (2) to compare The enterprises' need rotating to mentioned characteristics of graduates. There were 292 samples who were the owners managers and various section heads within 48 enterprises. There were selected by the simple random Sampling method. Questionnaires with rating Scale and open-questions were used for data collection percentage, frequency mean, standard deviation, and t-test were employed for data analysing.

The research findings were :

1. Characteristecs of goodness man were the first priority need and characteristecs of competency man was the second ones of the enterprises.

2. As a whole the standard and non-standard enterprises need differently characteristics of graduates with no statical significant difference at 0.5 level.

- 2.1 Among different standard enterprises need characteristics of goodness man differently with statistical significant difference at 0.5 . The non standard enterprises need the characteristics of keeping reputation and confidential of enterprises were at higher level than the needs of standard ones.

- 2.2 Among different Standard enterprises need characteristics of competency man differently with statistical difference at 0.5 level. The non-standard enterprises need characteristics of problem solving at higher level than the need of the standard ones.