Thesis Title The Interior Design of Thai Film Institute, To Commemorate His

Majesty The King Pokklao, King Rama The Seventh.

Student Miss. Rachdaporn Thongruay

Thesis Advisor Mr. Pornchai Bunchaiwatana

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## ABSTRACT

Thai Film is one of the interesting prosperous fortune of our nation. It reflects Thai joyous tradition, distinctive culture and tranquil ways of life. Moreover Thai film represents another kind of Thai arts which perfectly transfers human feeling. expression and even beautiful scenery. It also acts as mass-media which can be widely assimilated into rural community, up-country or any provincial area throughout. In addition, That film can be traced back the specular events or remarkable history. But nowadays Thai film has got a destructive effect, no development in creating is made equally to those from abroad. As the result of lacks of achdemic resources and full-services, the National Chamber of Thai Film was established by some organizations, certain foundation and government sector under supervision of Fine Arts Department. During the reign of King Rama VII, His Majesty King Pokklao who recognized the importance of Thai film and who was the patron of Thai film, the Act of Legislation on Thai Film was issued in 1930 during his ruling period. His Majesty King Pokklao conferred the order to found The Siam's Amateur Guild of Thai Film and to construct Chalearm Krung Theatre and any others concerning with Thai Film. King Pokklao was very sagacious on cameras and many films created by His Majesty became national precious legacy and significent historical evidences.

Nevertheless, to preserve Thai film is still in critical situation, academic resources and specific services cannot be perfectly provided. The geographic circumstances of building and beneficial facilities are based at one level. Thai Film

still remains the institute of no identity or dark image inspite of the efforts of many savants in different epoch.

This thesis originally started from fundamental hypothesis searched for better image and certain identity to commemorate. His Majesty King Pokklao by studying the features of area usage and correlated area in adequacy to appropriate services of Thai Film Institute.

The ways of study are as follows - to collect direct datas - to interview educated men - to get useful information from those concerning with movies in Thailand - and to study colatteral project with its data will be analysed or concluded.

Final datas will be analysed for finding unique identity, the designing of project and panaroma of ideas supported by educational theories. The scope of ideas in designing Thai film architectural institution will be selected according to suitable area usage, the proper characteristic of building and space design inside. The information collected will benefit and be suitable for the main objectives and fundamental requirements of each organization. Harmonized image and unique identity will be deserved as the National Chamber of Thai Film and this project sometimes will be the gateway of real construction in the future

This whole work is a part of expression of panaroma idea which will be analysed with data collected. The target destination is to design the interior architecture of Thai film institution which will symbolize the identity of the National Thai Film Chamber to commemorate His Majesty King Pokklao, King Rama Seventh of Kingdom of Thailand.