

ABSTRACT

Title: Local People's Needs for Participation in Ecotourism of Jae-son national Park, Amphur Muangpan, Changwat Lampang

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30, Dec. 1997
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The objectives of this research were to investigate (1) personal, economic and social characteristics of local people in Jae-son National Park areas, Changwat Lampang ; (2) their needs for participation in ecotourism of Jae-son National Park ; and (3) their recommendations for ecotourism management of Jae-son National Park. The data were collected by means of interview schedule from 90 family heads, selected by cluster random sampling, in Tambon Jae-son and Tambon Huamuang, Amphur Muangpan, Changwat Lampang and analyzed by using the SPSS computer program.

The results revealed that the respondents were 37 years old on average. Most of them were Buddhish, had thai ancestors and had completed a primary level of education. They were mainly engaged in agriculture, and occasionally employed for labor. Their average income in the year 1996 was 37,347 bath. Most of them were members of the Bank or Agriculture and Cooperative's group.

In terms of needs for participation in ecotourism of Jae-son National Park, most of the respondents were found to have the needs for participation in 4 activities i.e. accommodation service, trekking guide service, local tradition and culture show service, and shuttle service. The majority needed to participate in gift shop service and food and drink service.

The following recommendations for ecotourism management of Jae-son National Park were made by the respondents : the Royal Forestry Department should provide more rangers to prevent encroachment, wildlife hunting, and deforestation and to provide safety to tourists; and local people should be allowed to take part in ecotourism management of Jae-son National Park by having local representatives attend meetings, providing knowledge, planning and implementation