

ABSTRACT

Title : An Analysis of Production and Export of Thai Textile and Garment Industry

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The objectives of this research were to study 1) general production of the Thai textile and garment industry ; and 2) advantages of Thai textile and garment industry when compared with the exporting countries in the same group. The secondary data was collected during the years of 1988-1992 from government and private sectors.

The results of the study indicated a trend of increase in production and export of Thai textile and garment industry in the world market by the main importers i.e. Japan, Italy, Germany, France and the United Kingdom. The main exporters are Australia, U.S.A, New Zealand, and the United Kingdom.

Thailand's export markets of production and Thai textile and garment industry are Mexico, France, the United Kingdom, U.S.A, Japan, Hong Kong, Germany and China. The study revealed that Thailand's export value has been increased but there have been problems of copying the goods and the shortage of raw material.

The results of the textile analysis indicated Thailand's potentiality in increasing exports but technological improvements should be provided by government and private sectors to help improve qualities of the goods.