

## ABSTRACT

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The objective of this independent study was to study job satisfaction of the Staff of Krung Thai Bank Public Company Limited in Lampang Province. The data was collected from questionnaire interviews with 121 Staff of 8 branches Krung Thai Bank Public Company Limited in Lampang Province. The data was complied and analyzed by descriptive statistics which were presented in the table of frequency, percentage and mean.

The results showed that the Staff's satisfaction regarding motivation factors was at an average level. In detail, it was found that the Staff was most satisfied in achievement and recognition. The work itself, responsibility and advancement were factors that Staff had satisfaction at an average level.

For Staff's satisfaction to hygiene factors, the study found that they were at an average level. In detail of factors, the Staff was most satisfied with interpersonal relations with their superior, interpersonal relations with peers, status, personal life and security. At an average level satisfaction, the factors were salary and welfare, possibility of growth, interpersonal relations with subordinates, company policy and administration, working conditions and supervision techniques.