

Nakawee Danlapol 2012: Enhancing Proper Eating Habits of Grade I Students through Cartoon Books. Master of Arts (Home Economics Education), Major Field: Home Economics Education, Department of Vocational Education. Thesis Advisor: Assistant Professor Shiepsumon Rungsayatorn, Ph.D. 94 pages.

The purposes of this study were to investigate and compare eating habits of grade I students concerning food choices, food consumption, and healthy habits before and after eating before and after attending enhancing proper eating habits through cartoon books activities. One group pretest-posttest design was employed to conduct an experimental research to a group of 49 grade I students. The research tools comprised 8 cartoon books that conveyed different aspects of eating habits and a habit test. Dependent sample t-test was employed for data analysis.

The results showed that more than half of the subjects were boys. The hypothesis testing revealed that the subjects gained higher score on their posttest, statistically significance. The results showed significant development of grade I students on food choices, food consumption, and healthy habits before and after eating ( $\bar{X} = 9.57$ ,  $\bar{X} = 5.57$ ,  $\bar{X} = 3.88$ , respectively).

The results of observation found that grade I students preferred cartoon books with colourful illustrations, imaginative pictures, and surreal characteristics. The subjects were familiar with and admired the surreal cartoon style as they usually have seen on television and general cartoon books which enhance them to easily understand the content.

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Student's signature

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Thesis Advisor's signature