Chanokporn Thongsuk 2012: The Effect of Tariff Reduction under the ASEAN Free Trade Area Agreements on the Indonesia Import of Automobiles from Thailand. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Chiraphan Kuladilok, M.Econ. 139 pages.

Automotive Industry is the main industry in Thailand. The export of Automobiles brought a lot of income to the country annually. In the ASEAN, the most important export market is Indonesia, especially the passenger cars. Thailand have agreed to sign ASEAN Free Trade Area (AFTA), it eliminated import tariffs to 0 percent of the member's goods on January, 2010. Including the automobile, Thailand has an opportunity for expansion of the automobiles in ASEAN and Thailand's trade partner is Indonesia. The objectives of this study were 1) to study the important theme information of Thai's automotive industry and study automotive export from Thailand Indonesia and analyze the rates of utilization of tariff preferences under AFTA for Thai automotive industry 2) to analyze the factors affecting the import volume of passenger cars 1000-1500 CC and 1500-3000 CC of Indonesia from Thailand 3) to estimate the import value of passenger cars of Indonesia from Thailand after AFTA tax reduction.

The result showed that the factors have the affect on the import volume of passenger cars 1000-1500 CC and 1500-3000 CC of Indonesia from Thailand are the import price of Indonesia from Thailand, the import price of Indonesia from Japan and Indonesia real GDP per capita. For the effect of AFTA tax reduction for passenger cars affecting the import value of passenger cars of Indonesia from Thailand indicated that Indonesia would increase the import value of two passenger cars from Thailand because their elasticities of import demand of Indonesia from Thailand are high so the prices is the important factors affecting the import volume of passenger cars and the government should develop for the goods and low-cost production for convincing Indonesia to import the automobile more.

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Student's signature

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