

Title	The Company's Opinion on the Potentials of Co-operative Educational Programs of Rajamangala University of Technology Phra Nakhon
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## ABSTRACT

The purposes of this research were to study and compare the company's Opinion on the potentials of Co-operative Educational Programs of Rajamangala University of Technology Phra Nakhon (RMUTP). The samples of this research were the 253 companies's staffs in Bangkok Metropolitan Region that looked after the students who were attended to the Co-operative Education project. The research tool was questionnaire and the data was analyzed by using frequency, percentage, mean, standard deviation, T-test Independent, One-way ANOVA and analysis of the difference with the method of Sheffe by determining the level of significance statistic of 0.05.

The results of the study showed that the company's Opinion on the potentials of Co-operative Educational Programs of RMUTP was at the high level in every issue: their success in work, knowledge, responsibility and characteristic. The test's results found that the differences corresponding with the hypothesis were the position of company's staffs and the kind of businesses where the student worked. Conversely, the gender of company's staffs weren't different and the experience of company's staffs weren't different which discord with the hypothesis. This result, therefore, Should be a guideline to improve and develop the Co-operative educational program of RMUTP in order to develop the student's potentials corresponding with the company's demand. It will make the employer more continuously accept the students to work for them.