

<b>Independent Study Title</b>	Development of Business Web Site Tools for Product Promotion
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## ABSTRACT

The objective of this study, “Development of Business Web Site Tools for Product Promotion”, is to create webpages that are easy to use and update. The application targets users with no skills in writing webpages. That is, the application solves the problem of lack of programming skills. It aids in the update of information on websites built using the tool.

The application requires installation in a .NET Framework server. There are two types of users, administrator and unprivileged user. An Administrator can create a website by setting modules such as: site setting module, module definition module, tab component module, users module, roles module, files module, announcements module, contacts module, discussion module, documents module, events module, frequently asked question module, HTM/Text module, quick links module, and search module which can be updated, changed or deleted as needed.

The system can be used to monitor a production environment and control raw content effectively. Users’ evaluations show the system can be used effectively to generate webpage according to their requirements.