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SANITATION DIVISION HEALTH DEPARTMENT BANGKOK METROPOLITAN ADMINISTRATION

BUNWIT UNSEREE : A STUDY OF GUIDE LINE FOR EDUCATIONAL MEDIA  
CENTER MODEL FOR ENVIRONMENTAL SANITATION DIVISION HEALTH DEPARTMENT  
BANGKOK METROPOLITAN ADMINISTRATION. INDEPENDENT STUDY ADVISORS: ANIRUT  
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The purposes of this research were to : 1) Study of problem and needs in educational media center for Environmental Sanitation Division Health Department Bangkok Metropolitan Administration and 2) Study of guide line for Educational media center of Environmental Sanitation Division Health Department Bangkok Metropolitan Administration. The sample group by purposive sampling of this study is 40 of employees who are responsible in Environmental Sanitation Division Health Department Bangkok Metropolitan Administration and Educational media center experts . The research instruments used in this research were :1) Questionnaire for survey of problem and needs of personal Environmental Sanitation Division Health Department Bangkok Metropolitan ,2) Structural interview forms for experts of study ducational media center 3) The questionnaire for experts study guide line of media center for Environmental Sanitation Division Health Department Bangkok Metropolitan Administration.

The research result finds that 1) The problems of Environmental Sanitation Division Health Department Bangkok Metropolitan, The use of visual aids is no central agency responsible for providing audio-visual media. The use of audio-visual media and found that do not know the source of audio-visual media and outside agencies. Lack of support in the production of quality media. Budget shortfall in the supply of media and audio-visual and audio-visual media, and are not subject to sufficient demand. The service. Staff shortages and lack of responsibility for providing the media Environmental Sanitation Division Health Department Bangkok Metropolitan. Demand of audiovisual media at high level ( $\bar{x}$  = 3.51, S.D. = 0.92). The Environmental Sanitation Division Health Department Bangkok Metropolitan need of media center at high level ( $\bar{x}$  = 4.23, S.D. = 0.63). The activities of the educational needs of the knowledge, Exhibition, Conferences and various activities. The center should be established with the Department Environmental Sanitation Division Health Department Bangkok Metropolitan 2) The experts, opinion were concluded in 8 aspects as 2.1) Follow Policies and goals 2.2) Roles and functions 2.3) Model of services 2.4) Presentations model 2.5) Media content 2.6) Center management of the center 2.7) Land of media center 2.8) Centers process and 3) The guide line of Educational media center for Environmental Sanitation Division Health Department Bangkok Metropolitan Administration by expert evaluate at high level ( $\bar{x}$  = 4.08, S.D. = 0.60)

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