

Tippawan Choppanit 2013: Perception of Female Leadership in Commercial Bank.  
Master of Business Administration, Major Field: Business Administration, Faculty of  
Business Administration. Thesis Advisor: Associate Professor Tongfu Siriwongse,  
M.S. 116 pages.

The object of study were to study the different of demographic characteristic have effect to Perception of Female Leadership in Commercial Bank and the relationship between managerial functions and female leadership. The sample group is from 3 Commercial Banks by quantitative research approach using questionnaire to correct sample from 393 people then analyzed data by statistical analysis tool.

The result of the study also shows that high-level in planning, organizing, leading, controlling, personal characteristic, transformational leadership, transactional leadership and low-level in laissez-faire leadership. Personnel characteristic, including sex, age, education level and organizations do not effect to trait of female leadership but effect to perception of full range of female leadership at the significant level .05. The managerial functions and trait of female leadership has positive relationship. The managerial functions has positive relationship with the transformational leadership and transactional leadership, and has negative relationship with the laissez-faire leadership at the significant level .01.

Suggest that the Females should be develop management skills because The Female Leadership can perceive by skill and behavior of management. The result of the study shows that low-level in leading, so that the Females should be develop the Leading skill such as communication to subordinates understand the vision and goals of the organization , use the appropriately power and fair and have to convince subordinates to work for achieve the goals.

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Thesis Advisor's signature