

CHAPTER THREE

METHODOLOGY

This chapter describes the procedures of the study. It addresses the subjects, the instruments, the data collection procedures and the data analyses.

3.1 SUBJECTS

The population of this study are the 228 students of the General Management Program. They are in year 1-4. There are 82 first year students, 79 second year students, 45 third year students and 29 fourth year students.

The subjects of this study were 119 students from 4 classes; 30 subjects were first year students, 30 subjects were second year students, 30 subjects were third year students, and 29 subjects were fourth year students. The first three group of 30 students was randomly selected from each level except the fourth year students where all the population were used.

3.2 MATERIALS

The instrument used in this study was the questionnaire which is designed to investigate subjects' English use in real life situations. The questionnaire is divided into 4 parts as follow:

Part 1: The subjects' personal information

Part 2: The language skills the subjects are exposed to outside English classrooms

Part 3: The language contexts used by subjects

Part 4: The students' attitudes toward using English in real life situations

3.3 PROCEDURES

The questionnaires were distributed to 119 subjects who were divided into four groups. Each group spent 30 minutes to responding to the questionnaires which

were not translated into Thai so the researcher was with each group to explain how to respond to each item. All questionnaires were returned.

3.4 DATA ANALYSIS

All of the data were analyzed by SPSS program version 11.5. This version was used to compute descriptive statistics including frequency, percentage and mean of all items of the respondents' answers. The analysis was conducted in order to seek the information below:

3.4.1 The subjects' personal information

3.4.2 The language skills the subjects are exposed to outside English classrooms

3.4.3 The language contexts used by the subjects

3.4.4 The subjects' attitudes toward using English in real life situations