

Abstract

The qualitative research on Drug Abuse Prevention by Youth Network has purposes to study factors that influence Youth Network participation on Drug Abuse Prevention in schools, to study procedures which develop Youth's potential, and to be the guideline of improving and developing Youth Network for Drug Abuse Prevention to others Adolescent Substance Abuse Prevention Programs. The process of the research consists of studying the documentary research, In-depth Interview, and Focus Group Interview. The case study of the research is the Youth Network building and expanding of Young Guest Speaker Club (YGSC) in Northern Thailand specifying to Chiang Mai as the first field. The focus group of studying is the group of 150 adolescents and the youth representatives from Young Guest Speaker Club who joined in the Conference on Drug Resistance Strategies Inference of Youth Network for Drug Abuse Prevention held on March 19-23, 2007 at Inthanon Riverside Resort, Chiang Mai, supported by Office of the Narcotics Control Board.

As the result of content analysis, the main factors that influence Youth Network participation on Drug Abuse Prevention include youth self, friends, family, and society. Moreover, the support by involving organization, the administration of Young Guest Speaker Club structure in Chiang Mai, and the Mass media, especially the internet, also influence Youth Network participation.

From the studying, the proceedings of the solution and improvability in Youth Network building for Drug Abuse Prevention in long-term are comprised of the administration of Young Guest Speaker Club constant structure, the support by Government Organization and Non-Government Organization that can help YGSC to continually provides adolescent substance abuse prevention activities to other teenagers in society and to lead youth network's potential to others, and lastly, the conversion of adults attitude to adolescents' potential from negative to positive side to give adolescents inspiration and support them to do substance abuse prevention activities for other teenagers in society and to be the good citizens of the country in the future.