

LIST OF TABLES

	PAGE
Table 1. Age.....	15
Table 2. Income.....	16
Table 3. Education.....	16
Table 4. Occupation.....	16
Table 5. Usually Worn Brassiere Brands.....	17
Table 6. Reasons Why the Respondents Usually Wear Those Brands.....	17
Table 7. Average Amount of Money Spent for Buying Brassieres Each Time.....	18
Table 8. Number of Brassieres Purchased at Each Time.....	18
Table 9. Types of Brassieres.....	18
Table 10. Fabric Composition of Brassieres.....	19
Table 11. The Frequency of Brassiere Purchase Each Year.....	19
Table 12. The Most Influential Inspiration for Buying Brassieres.....	20
Table 13. The Most Important Things to Consider for Brassiere Selection.....	20
Table 14. Things Not to be Considered for Brassiere Selection.....	20
Table 15. Price Range of Brassieres per Piece.....	21
Table 16. Places for Buying Brassieres.....	21
Table 17. Promotion Affected Brassiere Purchasing.....	22
Table 18. Intention to Buy a New Imported Brand.....	22
Table 19. Opinions Toward Brassieres Sold in the Market.....	23
Table 20. Suggestions of Brassieres' Development.....	23
Table 21. Suggestions for Brassiere Improvement.....	24
Table 22. Other Suggestions of Brassieres.....	25