

Abstract

The objective of the study on “Development of AIDS-Prevention Volunteer Leaders on a Sustainable Basis” is to study the motivation in becoming AIDS-prevention volunteer leaders in the AIDS-Prevention Volunteer Leaders Project in honor of H.R.H. Phra Chao Worawong Thoe Phra Ong Chao Soamsavali Phra Worarachathinatdamat and factors that motivate volunteer leaders to continue their work as well as guidelines for sustainable development. The samples consist of 322 students who serve as AIDS-prevention volunteer leaders. Data are collected using the questionnaire and analyzed using percentage, mean, standard deviation, Pearson correlation coefficients as well as comparing differences between variables by one-way ANOVA. The findings of the study are as follows:

Most of the samples are female, aged between 10 and 18 years, studying at Grade 10, with an average scholastic achievement of 2.04-4.00. They join the volunteer project through their teachers' persuasion. The motivation level as a whole is very high. The most important motivation factor is usefulness of the project. The sustainability of the AIDS-prevention volunteer leadership as a whole is high, because the samples are able to extend their work through forming groups to conduct other volunteer activities. Personal factors that account for the differences in volunteer work are age, rewards, benefits to self, benefits to society, and benefits derived from the project, which relate to the sustainability in every aspect. The level of education affects volunteer work on a continual basis and groups are formed differently. The samples make a self-assessment of their volunteer work at a high level and say that they will continue to do volunteer work in the future. In addition, they think that the AIDS-prevention volunteer leader project is good, since it allows youth to join volunteer work and provide correct education on gender, life skills, and AIDS. All this is useful to self and society.

The study recommends that in order to develop AIDS-prevention volunteer leaders on a sustainable basis the project should set a policy campaigning for students

in co-education schools of all ages and gender to take an interest in joining the activities and provide budget and volunteer teacher supports for volunteer work at a practical level. The project should develop concrete incentives in various forms, extend operational time and create activities that appeal to children and youth in schools and in the community to join the project on a regular and sustainable basis.