

Research Title : Comparative study of motivation factors of Freight Forwarder industries
between Freight Forwarder in Thai companies and mutinational companies

Researcher : Miss. Korrakot Wanakornkul

Institution : Huachiew Chalermprakiet University

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ABSTRACT

The objectives of this research were to study and compare opinions on working motivation factors of Freight Forwarder industries between Freight Forwarder in Thai companies and mutinational companies. The sample group comprised 400 people who were Freight Forwarder industries between Freight Forwarder in Thai companies and mutinational companies staff. The research tool was questionnaires. Statistics used for data analysis were frequency, percentage, mean, standard deviation, and t-test.

The research results were as follows; 1. For opinions on working motivation factors, Freight Forwarder in Thai companies and mutinational companies staff disagreed on such factors. 2. For opinions on working motivation factors on job, salary and welfare, working environments, job security, relationships with colleagues and praise, Freight Forwarder in Thai companies and mutinational companies staff had the same opinion on such factors. While Freight Forwarder in Thai companies had more acceptance, relationship with supervisor than Freight Forwarder in mutinational companies staff.