

Wanwipha Thaweetangtrakul 2014: Factors Affecting to the Identities of Students Majoring in Agricultural and Environmental Education, Kasetsart University. Master of Arts (Human and Community Resource Development), Major Field: Human and Community Resource Development, Department of Human and Community Resource Development. Thesis Advisor: Associate Professor Prasong Tanpichai, Ph.D. 125 pages.

The objectives of this research were 1) to study the identities of students majoring in Agricultural and Environmental Education, Kasetsart University 2) to study the factors related to the identities of students majoring in Agricultural and Environmental Education, Kasetsart University 3) to study the factors affecting the identities of students majoring in Agricultural and Environmental Education, Kasetsart University. The population used in this research consisted of 346 students majoring in Agricultural and Environmental Education of all years, who first entered in academic year 2013. The research instruments included the questionnaires and the attitude test. The data were analyzed with a statistical package to calculate frequency, percentage, mean, standard deviation, correlation coefficient, and stepwise multiple Analysis.

The results revealed that there were 7 factors related to the identities of students majoring in Agricultural and Environmental Education, Kasetsart University, i.e. study habits, self attitudes, personalities, attitudes towards the lecturers, attitudes towards the major, attitudes towards peers of the same major, and cumulative grade point averages.

The factors affecting the identities of students majoring in Agricultural and Environmental Education, Kasetsart University included study habits, attitudes towards the major, self attitudes, and attitudes towards the lecturers. These factors are predictors explaining 61 percent of variance at a 0.01 statistically significant level. The research question was answered that there was at least 1 variable related to the identities of students majoring in Agricultural and Environmental Education, Kasetsart University.

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Thesis Advisor's signature

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