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**FACTORS INFLUENCING BANGKOK MOTORISTS' DECISION  
TO BUY HYBRID CARS**

**PATHUMWAN NAMBUTR**

**Advisor: Associate Professor Suree Kongsomchit**

**A RESEARCH PAPER SUBMITTED IN PARTIAL FULFILLMENT OF  
THE REQUIREMENTS FOR THE DEGREE OF  
MASTER OF ARTS  
IN  
ENGLISH FOR CAREERS  
LANGUAGE INSTITUTE, THAMMASAT UNNIVERSITY  
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