

Thanapan Pansak, Lieutenant Colonel 2013: The Role in The Flood Disaster Relief Operations: A Case Study of Rescue of The Royal Thai Army in Lop Buri Province. Master of Business Administration, Major Field: Business Administration, Faculty of Business Administration. Thesis Advisor: Mr.Nawin Minakan, Ph.D. 157 pages.

This research has an objective of studying to study the roles and disaster relief operations. Include the analysis of results of operations of the Army in relief Lop buri province. Using Qualitative Research in a study using in-depth interviews and non structured Interview is a tool to collect data from the Key Informants, study found that;

The ideal roles of Army troops. In disaster relief operations of the Army in the year 2554 can be explained by the role of Army in relief operations in the form "SPIRIT" of Army. 1) Socially Prescribed 2) Priorities of the Public 3) Ideal Role 4) Real Action 5) Integrator Role 6) Task Role

For the achievement of performance Mitigation of the Army in Lop buri. Follow a pattern consisting 7S. 1) Strategy; Army is prepared to support all forms of threat scenarios. The staff all know that the organization expected. And decentralized decision making to the lower levels in order to accomplish the work properly. 2) Structures; Army has determined structure practice Mitigation clearly. Systems Mitigation System Center Army. Mandated with the responsibility of integrating military forces in Lop buri. 3) Systems; Mitigation System Center Army. Mandated with the responsibility of integrating military forces in Lop buri. 4) Styles ; The public and community leaders in Lop buri to cooperate with the military as well. 5) Staffs; The people satisfaction to the operations of The Royal Thai Army. 6) Skills; ability, quick to provide assistance. Ability to rescue And the adequacy of the work force. 7) Shared values; The Royal Thai Army have values to assistance immediately. When the disaster happened. Threat to life and property of the people.

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Student's signature

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Thesis Advisor's signature