Thesis Title A comparative study of sustainable competitiveness and

competency development Textile Entrepreneurs towards AEC.

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## **Abstract**

These researches are about a comparative study on the sustainable competitiveness and competency development of textile entrepreneurs towards AEC. This research aims to conduct both qualitative research and quantitative research a comparative study on the sustainable competitiveness of the textile industry in Thailand compared to countries in the ASEAN community including Thailand, Vietnam and Indonesia. model theory of Michal E. Porter including 4 configurations and 2 parts for recognize competitive condition of nation. Then interview 7 experts, by using the question which linked SWOT Analysis, Foresight, Innovation and Competency Development for find out innovation development way. And study which factor that effected to competency development of entrepreneurs. By 400 sampling, the results were environment is the significant factor in business competency development. Then were the factor of intangible assets and the tangible asset with correlation significant level 0.01 at 0.642, 0.510 and 0.499 respectively. And the equation of regression analysis is Competency +0.143Intangible 1.017 + 0.880Development **Tangible** Asset Asset +0.493Environment. And this research presented competency development system model to guidelines for creating sustainability innovation in textile industry of Thailand.

Keywords: Competency Development / Competiveness / Textile and Apparel / Entrepreneurs / Asean Economic Community (AEC)