

**AN INNOVATIVE MODEL FOR CULTURAL TOURISM  
MANAGEMENT: LOCAL ISLAMIC FOOD IN THE  
ANDAMAN SEA REGION FOR SUPPORTING  
THE INTERNATIONAL TOURISTS**

**MISS NOPPARAT BOONPIENPON**

**A THESIS FOR THE DEGREE OF DOCTOR OF PHILOSOPHY  
KHON KAEN UNIVERSITY**

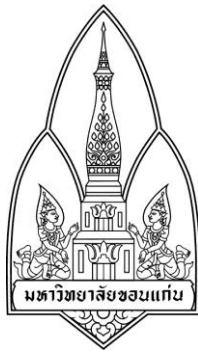
**2015**

**AN INNOVATIVE MODEL FOR CULTURAL TOURISM  
MANAGEMENT: LOCAL ISLAMIC FOOD IN THE  
ANDAMAN SEA REGION FOR SUPPORTING  
THE INTERNATIONAL TOURISTS**

**MISS NOPPARAT BOONPIENPON**

**A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF DOCTOR OF PHILOSOPHY  
IN TOURISM AND HOSPITALITY INNOVATION MANAGEMENT  
GRADUATE SCHOOL KHON KAEN UNIVERSITY**

**2015**



**THESIS APPROVAL**  
**KHON KAEN UNIVERSITY**  
**FOR**  
**DOCTOR OF PHILOSOPHY**  
**IN TOURISM AND HOSPITALITY INNOVATION MANAGEMENT**

**Thesis Title:** An Innovative Model for Cultural Tourism Management: Local Islamic Food in the Andaman Sea Region for Supporting the International Tourists

**Author:** Miss Nopparat Boonpienpon

**Thesis Examination Committee:** Prof. Dr. William Ryan Chapman      Chairperson  
Asst. Prof. Dr. Thirachaya Maneenetr      Member  
Assoc. Prof. Dr. Phitak Siriwong      Member  
Dr. Donruetai Kovathanakul      Member  
Dr. Paweena Kongchan      Member

**Thesis Advisors:**

..... Advisor  
(Asst. Prof. Dr. Thirachaya Maneenetr)  
..... Co-Advisor  
(Assoc. Prof. Dr. Phitak Siriwong)  
..... Co-Advisor  
(Dr. Donruetai Kovathanakul)

.....  
(Assoc. Prof. Dr. Surasakdi Wongratanacheewin) (Assoc. Prof. Dr. Kullapapruk Piewthongngam)  
Dean, Graduate School      Dean, Faculty of Management Science