

## **APPENDIX D**

### **Interview results of the informants**

#### **An example of a young reader**

An example of young readers is Kittikhun. His nickname is New. He is 11 years old. He is a year five student. His average score in previous year was 3.87. There are 4 of them in his family. Her mother stopped working since she had Kittikhun. Kittikhun's father is a businessman. His family's income is 30,000 baht per month. He talks to mother much more than talking to father because his mother has plenty of time to take care of him.

In terms of attitudes and viewpoint, Kittikhun believes that he can apply his knowledge from reading to be useful for his daily life and especially reading books can directly be useful for his exam's scores and grades. Besides he gains pleasure and entertainment from reading. He loves to read every kind of books, such as comics, novels, and science fictions. His favorite kind of books is science fiction. He is interested in science. He loves to study science. His favorite subject is sciences. He is an observant and creative person. He loves to read because when he reads he can release his imaginary along with the story of the book. He spends a long time reading during a day. His reading goal is to gain more knowledge and experience from reading books. He can apply his knowledge and experience to be useful for his studying in the classroom.

Kittikhun started to have reading habits when he was young. He read picture stories that his mother bought for him. Mother started to read stories for him very often. After that he read the stories by himself. He sometimes could not read some difficult words. He always has seen parents read books. His mother likes to read novels and father likes to read newspapers. For this reason Kittikhun wants to red books like parents do. He regularly read books and this behavior becomes his reading habits. He spends time reading books for 2-3 hours a day but for weekend he spends much more time reading. He has a reading strategy by reading abstract first before reading the whole books. He read very fast but sometimes when he cannot understand some parts of the book, he will reread the part of the book and read the context clues. He always borrows books from school's library and buys books from bookstores. His parents take

him to bookstore every week and on special occasion, such as New Year and holidays. Parents always suggest him what kinds of books are good for him but most of the time he can make a decision to buy books himself. Parents just play an important role as a consultant.

### **An example of a young non-reader**

Tanakorn is an example of a young non-reader. His nickname is Jab. He is an eleven year old boy studying in year five. His last year average grade was 2.20. He has three of them in his family consisting of his mother, father, and him. His parents work at private companies. They both work very hard. Family income is about 20,000 baht per month. He is closed to his mother than his father.

His reading attitudes and viewpoint are that he likes to play football and play computer games more than reading books. When he has free time or during weekend he never spends time reading. During weekend he always watches TV, plays computer games, and plays football with friends. He reads textbooks only when he has an exam. However he sometimes reads game manual because he likes to play computer games so he wants to know how to play the games.

Reasons to read and not read are that he loves to play computer games so he wants to know how to win the games. He thinks games are very interesting there is a lot of fun playing games. He does not want to read other kinds of books because he thinks they books boring.

Apart from textbook, he started to read game manuals when he was a year four student. He reads textbooks only when he has an exam. He only buys game manuals. He never buys other kinds of books. He sometimes borrows friends' books. He spends time reading for half an hour but during having an exam he spends longer time reading textbooks. When he reads books he read in his bedroom. He rarely goes to bookshops and libraries.

Tanakorn rarely sees his parents read books because they have to work hard and they get back home late. Many times he has to have dinner alone because he does not have any brothers and sisters. His mother always has him to read textbooks but he thinks they are not interesting. He prefers to read game manuals and play computer games. He thinks he only found game manuals interesting. He reads only textbooks before having an exam because it is necessary for him to pass an exam.

### **An example of a young reader's parents**

Ms. On-uma Kittikhun's mother. She is 43 years old. She has a Bachelor's degree. She used to work as an accountant but she stopped working to only take care of Kittikhun. Her family's income is about 30,000 baht per month. There are four in her family, her husband and two sons. She loves to read every kind of books and if she has free time to read she will read all day. She loves reading because her parents love to read and they always promoted her reading when she was young. When she was studying at school, she was promoted by teachers at the school. She likes to go to bookstores to choose some books to read at home. She loves to read cook books and gardening. She found reading was very interesting and enjoyable.

Her reading attitudes and viewpoint was that reading is definitely beneficial and should be promoted but parents should participate as a consultant to give some suggestions about how to select good books appropriate and interesting for children. For a start she promotes Kittikhun to read picture books and stories to built motivation. Recently he loves to read Harry Potter. When he had free time he would pick Harry Potter to read for a long time. She believes that reading can teach him many things indirectly. He knows a lot of things comparing to his friends who do not like reading. She thinks reading is very significant at present. She believes that world today is a world of information. The more we have knowledge, the more we have benefit. She realizes reading importance.

The ways she promotes Kittikhun to read are that she started promoting him when he was young by being good reading examples. The fact that parents regularly read books as reading habits cause him to naturally love reading and consistently read books as reading habits too. When Kittikhun was young she always takes him to bookstores to buy some books he likes. She gives a chance to select books himself. She is a consultant when he has some questions and needs some help or suggestions.

### **An example of young non-reader's parents**

Ms. Kanda is Tanakorn's mother. She is 40 years old. She has a high vocational certificate. She is insurance's officer. Her family's income is 20,000 baht. She likes to read every kind of books and spends time reading around half an hour to one hour if she has free time because her working hours are not certain. She sometimes reads

newspapers at her work place. Her husband does not like reading. She never sees him read books. He always works hard and he has no time for Tanakorn. At present Tanakorn and parents rarely do some activities together because Tanakorn loves to play football with friends outside the house and play computer games at some game shops near his house; therefore, members of the family rarely talk to each other. Besides mother and father have to work hard and always get home late causing Tanakorn has no time to talk or consult some problems; as a result, he chose to spend much time with his friends. She admitted that she has no time for her son. She gets back home at ten to eleven pm. When she gets home, Tanakorn has slept. She will have a chance to talk to him in the morning which is not enough. Moreover she often works during weekend so she never arranges time to take Tanakorn to bookshop.

Her reading attitudes and viewpoint are positive. She believes that reading is such a good thing to do. People gain a lot of knowledge and benefit from reading. Reading makes people smart and brings good opportunities for life.

She has reading methods to promote Tanakorn's reading; for example, when she has time, she always forces him to read and talk to him that reading is necessity for life. Tanakorn never wants to go to bookstores. She thinks the reason is that she never takes him to any bookstores. She knows that he does not love reading. He has difficulties to read some difficult words. He cannot read fluently. For this reason he could not find reading interesting and enjoyable. She tries to teach him to practice spelling so that he can have ability to read and understand stories, comics or textbooks.

She thinks the important problem that inhibits his reading difficulty is from him. He does not want to read because he has other activities which are more interesting than reading and he has a problem to spell words causing he does not understand. However the most significant problem is from her. She admitted that both mother and father have no time for him to talk and do activities together so that they can promote his reading habits.