

Kenikkha Rattanaskol 2014: The Opinion towards Implementation of Global Sourcing Procedure in Parts and Spare Part of Automotive Manufacturing in Chon Buri Province. Master of Business Administration (Industrial Administration and Development), Major Field: Industrial Administration and Development, Faculty of Management Sciences. Thesis Advisor: Mr. Bhuvadhej Horarueong, D.P.A. 140 pages.

The objectives of this research were to study the Opinion towards Implementation of Global Sourcing Procedure in Parts and Spare Part of Automotive Manufacturing in Chon Buri Province. The sample group consists of 87 Thai patients who hold in procurement's division. The statistical methods for data analysis are percentage, mean and standard deviation. The test by means of t-test and One-Way ANOVA test. The research results reveal that most of the questionnaire respondents are female. Most of them are in the age of 21-30 years. Their educational level mostly is bachelor's degree. Their position is mostly in the operational level. Most of them have the working experience 1-2 years. Regarding the opinion of procurement staffs on the overall performance efficiency, When considering each item, it is found that the level of opinion is in the high level in all aspects and the opinion in each aspect can be sorted from high to low which are in the operation within the specified period, in the operation following the objectives of the procurement process.

According to the results the opinion towards implementation of the procurement of spare parts and components both in the overall and in each aspect have difference with statistical significance at the level of 0.05. It is found that methods of procurement have the statistical significance at the level of 0.05. It is found that the method of Local and Global Sourcing has the opinion about cost reduction higher than those who choose the method of Global Sourcing.

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Thesis Advisor's signature