

Thitinan Nakphu 2014: Self-Reliance, Health Empowerment, Health Literacy and Happiness of the Elderly at Tambon Thap Yai Chiang in Amphoe Phrom Phiram, Phitsanulok Province. Master of Science (Community Psychology), Major Field: Community Psychology, Department of Psychology. Thesis Advisor: Associate Professor Supanee Sontirat, Ed.D. 258 pages.

The purposes of this study were as the follows:- 1) to study level of self-reliance, health empowerment, health literacy and happiness of the elderly at Tambon Thap Yai Chiang in Amphoe Phrom Phiram, Phitsanulok Province, 2) to compare happiness of the elderly according their personal factors, 3) to investigate the correlation between self-reliance, health empowerment, health literacy and happiness of the elderly.

Samples were 226 elderly. Selected by stratified random sampling and simple random sampling. Instruments were questionnaires and analyzed by computer program. Statistical analyzes were percentage, mean, standard deviation, t-test, F-test (ONE WAY ANOVA), LSD (Least Significant Difference) and Pearson's Product Moment Correlation Coefficient.

Results indicated that 1) self-reliance was at high level while health empowerment, health literacy and happiness were at moderate levels, 2) age, occupation and salary affected on happiness showed the statistically significant at .01. Marital status and type of family structure affected on happiness, which were statistically significant at .05 and .001 respectively, 3) self-reliance, health empowerment, health literacy showed the positive correlation with happiness statistically significant at .001.

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Thesis Advisor's signature