

Chanisa Panommak 2012: An Analysis of Impact of Thailand-Australia Free Trade Area Agreement on Gems and Jewelry Export of Thailand. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Chiraphan Kuladilok, M.Econ. 133 pages.

The objective of this study were to study the content of trade relation between Thailand and Australia as well as major trade partner in Thailand-Australia Free Trade Area Agreement (TAFTA), to study the general structure of gems and jewelry by descriptive analysis approach. To study comparative advantage on gem and jewelry export of Thailand compare with major rival in Australia Market e.g.: China Hong Kong India Italy by Revealed Comparative Advantage: RCA and Market Share. To analyze factors affecting Thailand's export of gems and jewelry products by Quantitative Analysis method under Multiple Linear Regression, Ordinary Least Square Method Scope of study use quarterly Time series data 10 years from 2002-2011.

The Thailand-Australia Free Trade Agreement (TAFTA), which came into effect on 1 January 2005. The elimination of gems and jewelry tariff and quota barriers on imports between Thai-Australia immediately phasing to zero since 2005 .TAFTA very encouraging rapid growth to Thailand's gems and jewelry export. Showing average increased 3,367,111.10 million dollar per year.

The results showed that Thailand's gems and jewelry that has comparative advantage comparison with major rival in Australia Market (e.g.: China Hong, Kong India and Italy) are Articles of jewelry and part thereof, silver, whether or not plated or clad with precious metal (HS 711311), Articles of jewelry and parts thereof, of other precious metal e.g.: gold, gold alloys, platinum etc (HS 711319) and Other imitation jewelry (HS 711790).

Thus on this group Thailand should put more emphasis on the development along with the trade liberalization for the country's long-run competitiveness. The analysis of factors affecting export demand for Thailand's gems and jewelry product to Australia. For articles of jewelry and part thereof, silver, whether or not plated or clad with precious metal (HS 711311) indicated that is export price included import tariff, was significant factor. But for imitation jewelry (HS 711790) and other imitation jewelry (HS 711790). The important factors which could contribute to the export expansion were design, standard and quality.

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Thesis Advisor's signature