

Sukit SUANIN 2014: The Sufficiency Economy from Shadow Play (Nung Talung) to Daily Life Practices of Shadow Player and People. Master of Arts (Development Social Sciences), Major Field: of Development Social Sciences, Faculty of Social Sciences. Thesis Advisor: Associate Professor Sakol Satitwityanan, Ph.D. 145 pages.

This qualitative research aims to study the sufficient economy through the shadow players and audiences perspectives for adaptation in daily life. The samples consist of 30 persons were divided into 10 shadow players and 20 audiences of the shadow play. The data were collected using the questionnaire and in-depth interviews of shadow players and audiences. The data were analyzed and presented with the descriptive methods.

The research found that the shadow players applied the sufficient economy to daily life were high practices of the immunity, reasonability, and sufficiency, respectively. Whereas, the audience applied the sufficient economy from the shadow play to daily life were high practices of the immunity, reasonability and sufficiency. The suggestion for the sufficient economy from shadow play to spread out the folk organizations should promote and encourage the shadow players to forward the sufficient economy through their shadow plays so that the audience more adaptation in their daily life.

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Thesis Advisor's signature