

Sirilak Vanaporn 2014: The Effects of Adversity Quotient Developing Program for Learning Goals of the First Year Students at Chandrakasem Rajabhat University. Master of Arts (Educational Psychology and Guidance), Major Field: Educational Psychology and Guidance, Department of Educational Psychology and Guidance. Thesis Advisor: Associate Professor Manasanan Hatthasak, Ph.D. 152 pages.

The purposes of this study were: 1) to examine The Effects of Adversity Quotient Developing Program for Learning Goals of the First Year Students at Chandrakasem Rajabhat University 2) to examine the results of of Adversity Quotient Developing program for Learning Goals of the First Year Students at Chandrakasem Rajabhat University. The research was a quasi-experimental design. The population consisted of 52 the First Year Students at Chandrakasem Rajabhat University in first semester, the academic year 2014, in the First Year Students at Chandrakasem Rajabhat University. The population participated in a Cognitive Behavior Modification Program which contained twelve 50-minutes sessions. The instruments used in this research were: 1) the Cognitive Behavior Modification Program, 2) the Adversity Quotient questionnaire, 3) the Learning Goals questionnaire, 4) the Self-Discipline Behavior recording form, 5) the students' self-report towards participating in each session of the The Effects of Adversity Quotient Developing Program for Learning Goals, and 6) the students' opinions questionnaire towards The Effects of Adversity Quotient Developing Program for Learning Goals. Mean and Standard deviation were used for data analysis.

The results indicated that: 1) after the experiment Adversity Quotient scores and Learning Goals scores of the experimental group were higher than theirs before the experiment. 2) the First Year Students at Chandrakasem Rajabhat University were in favor of the program.

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Thesis Advisor's signature