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APICHAT UTARAMART: PARTICIPATION IN CRIME PREVENTION FOR TOURISTS OF THE TOURISM PERSONNEL IN PHUKET PROVINCE. THESIS ADVISORS: SOMBAT SUPPATCHAI, M.A., CHITCHANOK PROMSAWASD, M.A., ANUCHA RAMAYANANTANA, M.P.A. 106 p. ISBN 974-66-248-5

The objectives of the study were to measure the participation of tourism personnel in Phuket province in crime prevention for tourists and the factors affecting their participation. The subjects were 272 tourism personnel in Phuket province consisting of the owners of tourism enterprises and manpower in the enterprises. The data was collected through questionnaires analysis of data. The results of the study show that:

The subjects had medium levels of participation in crime prevention for tourists. Most of them advised tourists not to leave valuable properties without care, to give valuable properties to the residences' safes, to lock doors securely before leaving and not to go to dangerous places. They also reported crime concerning the tourists to police, cooperated with community leaders in crime prevention and reported suspected persons to authorities.

Most of subjects had never been members of the societal organizations and had never entered crime prevention training programs. Most of were highly interested in news concerning crimes against tourists and received crime news from newspapers, television and through conversations in the working place.

These nestles suggest there should be training for tourist guides concerning the guides' profession and responsibility to give accurate data to tourists. Also there should be 24 hour security in crowded touristaness and English language knowledge to increase among tounism workers the capability for communication with tousts in cases of emergency.