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THESIS

COLLOCATIONS OF KEYWORDS FOUND IN INSURANCE
RESEARCH ARTICLES: A CORPUS-BASED ANALYSIS



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Tanu Khamphairoh 2012: Collocations of Keywords Found in Insurance Research Articles: A Corpus-Based Analysis. Master of Arts (English for Specific Purposes), Major Field: English for Specific Purposes, Department of Foreign Languages. Thesis Advisor: Mr. Montri Tangpijaikul, Ph.D. 105 pages.

The objectives of this study are to identify keywords most frequently used in insurance research articles, and to explore the patterns of collocations of the keywords used in insurance research articles.

One hundred and fifty-five research articles from the Journal of Risk and Insurance and the Risk Management and Insurance Review published between 2007 and 2010 were selected. The data was analysed by the application of the software AntConc 3.2.1w developed by Anthony (2007).

The results derived from the present study through a corpus-based analysis method revealed a list of keywords which are frequently used in the field of insurance. From the selected top one hundred keywords, the collocates to each keyword were identified. Only collocations that met specified criteria were selected and categorised into lists of 2-, 3- and 4-word clusters.

Many of the keywords and collocations found in this present study could be useful to ESP learners and teachers who are involved in the field of insurance. The findings obtained from this research could be adapted to classroom materials and also references. Many of these collocations would be beneficial to insurance students, teachers, employees, and learners who are interested in the field of insurance.

Student's signature

Thesis Advisor's signature

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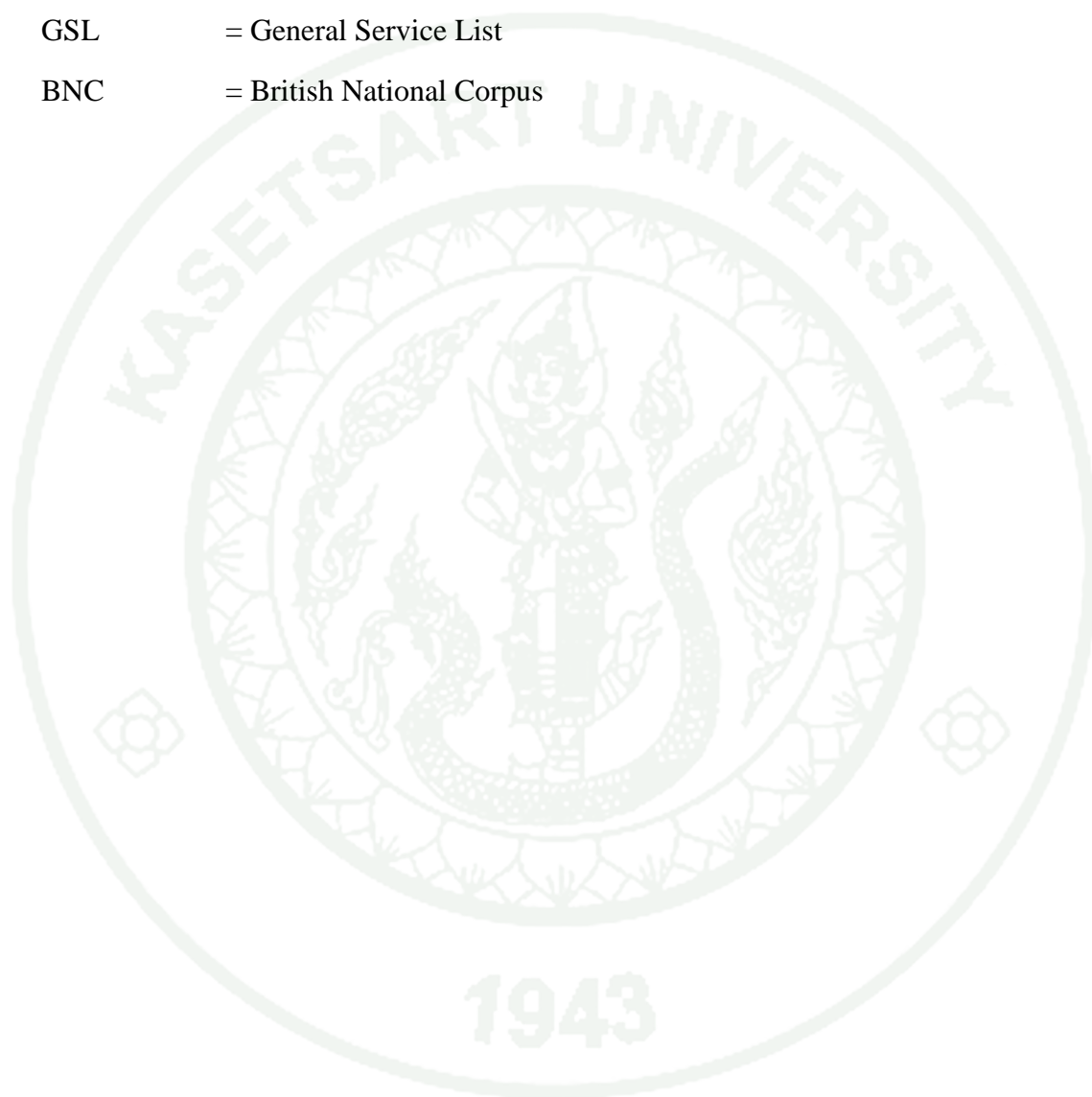
LIST OF ABBREVIATIONS

IRAC = The Insurance Research Article Corpus

AWL = Academic Word List

GSL = General Service List

BNC = British National Corpus



CHAPTER I

INTRODUCTION

Rationale of the Study

It has been well noted that ‘collocation’ plays a major role in language lexical acquisition because of its frequent occurrences (McCarthy, 1990: 12) and *"because the way words combine in collocations is fundamental to all language use"* (Hill, 2000: 53). The term collocation is defined as *"the way in which words co-occur in natural text in statistically significant ways"* (Lewis, 2000: 132). Indeed, knowledge of lexical collocation is necessary for English language learning and teaching. Possessing ability in collocation use can help learners *"think more quickly and communicate more efficiently"* (Hill, 2000: 54). Learning collocation will assist language learners in the way of improving fluency and native-like ability to select appropriate words in context (Shin and Nation, 2008: 340), so it is crucial to learn and possess skills in the use of collocation. In an academic setting, it is important for students to learn high-frequency collocations, because *"high-frequency collocations are part of the lexicon which learners need to acquire"* (Durrant, 2009: 158).

Collocations can be found in all kinds of texts, both spoken and written (Lewis, 2000: 188). But a text from a particular discipline may have different collocations from that of other disciplines. There are many specific terminologies that seem to be ‘domain specific’ (Durrant, 2009: 158). In the past decade, there have been many studies carried out employing a corpus analysis approach with an effort to generate a listing of high-frequency collocations. One in general English can be found in the study of Shin and Nation (2008). Many other corpora focus on specific academic disciplines such as science (Gledhill, 2000a), medicine (Marco, 2000), and engineering (Ward, 2007). There is also a contrastive analysis in cross-disciplinary areas such as history and biology (Cortes, 2004). The most recent study by Durrant

(2009) attempts to study listings of important cross-disciplinary academic collocations, but for some reason the insurance discipline was not included in his focus.

Although many research studies of collocation in academic texts have been carried out throughout the past decade, so far there has been no empirical study of the collocation in the field of insurance. For this reason, this study aims to explore the list of most frequent collocations in insurance research articles appearing in electronic format, so as to offer some useful suggestions and provide references for language learners and teachers in this particular field.

In this study, there are three main reasons for selecting the insurance discipline for a corpus-based study and the research articles in an electronic format in particular. Firstly, the insurance industry is a business activity, whose origins can be traced back to about B.C. 1000 (Prudential Insurance Company of America, 1915). Secondly, insurance has been well-documented and 'Risk Management and Insurance' is one of the academic programs in many universities (Holbrook, 2012). The vocabulary of English texts in the insurance industry is the key to understanding and learning the essential language and terminologies used in the insurance industry for both students and insurance professionals. Lastly, according to Durrant (2009), electronic versions of research articles from online journals can be collected in larger amounts than other types of academic writings such as text books or students' essays, and it is especially suitable to compiling a corpus because transcribing the printed version of text books or students' essays, for example, is time consuming and prone to typing errors.

Objectives of the Study

There are two main purposes as follows:

1. To identify keywords in insurance research articles.

2. To explore the patterns of collocations of the keywords used in insurance research articles.

Research Questions

1. What are the keywords found in insurance research articles?
2. What are the most frequent collocations of the keywords found in insurance research articles?

Significance of the Study

The findings of this study will provide a listing of high frequency collocations in insurance research articles that can be used as a guideline and reference for (a) university students who study and teachers who teach in the insurance field, (b) insurance professionals who learn to communicate English in their workplace, and (c) anyone who is interested in the field of English for the insurance industry. English language learners will be able to use the collocational patterns found in this study to improve their English fluency in the field of insurance.

Scope of the Study

The scope of this study involves corpus size and text selection. The corpus that will be built for this study is the Insurance Research Article Corpus (IRAC). It contains approximately 1 million running words from two journals. However, it is somewhat small when compared to other corpora such as Coxhead's (2000). This is a corpus of 3.5 million running words. This is justifiable since IRAC is a corpus designed for a specific use in the area of insurance only. This study only concentrates on insurance in general, whereas future research could investigate the sub-disciplines of insurance, e.g. property and casualty insurance, health insurance, marine insurance, and miscellaneous insurance.

Definition of Terms

‘Collocation’ refers to two or more words that often occur together in a text within a space of four words either to the left or right of the selected word (Sinclair, 1991).

‘Insurance Research Articles’ refers to research articles related to insurance fields. The articles are found in two journals from the international database *Wiley-Blackwell* (www.wiley.com): the *Journal of Risk and Insurance* and the *Risk Management and Insurance Review*.

‘Corpus-based Analysis’ refers to a systematic approach with a format of computerised assistance that is used to investigate linguistic aspects of language from a large number of authentic texts.

‘Keyword’ refers to a word that is the key lexical item used in the insurance field. It appears significantly in insurance research articles.

‘Node’ refers to a word which is selected to find those words which often appear together with it.

‘Lemma’ refers to the base form of a word

‘Lemmatisation’ refers to the process of putting all forms of a word together into their lemmas.

CHAPTER II

LITERATURE REVIEW

In this chapter the related literature is presented. It is divided into six sections. The first section discusses the related concepts and previous related studies of the types of English vocabulary. The second section is about keywords. The third is about the concepts and previous related studies of collocation. The fourth presents a review of the research articles. The fifth presents the idea of a corpus-based approach. Finally, English in the field of insurance is discussed in the last section.

Types of English Vocabulary

Based on word frequency, Nation (2001: 11-12) divides words in any text into four groups: (1) high-frequency words, (2) academic vocabulary, (3) technical vocabulary, and (4) low-frequency words.

Firstly, high-frequency words cover 80 per cent of texts. They are basic English words including function words. The attempt to create a list of high-frequency words has been evident in the study of West (1953). The list is called General Service List (GSL), available at http://www.lex tutor.ca/freq/lists_download/. It consists of 2,000 word families. Secondly, academic vocabulary is commonly found in academic texts of different genres and fields. It accounts for 8 to 10 per cent of running words in any academic texts. The most widely used academic vocabulary can be seen in Academic Word List (AWL) (Coxhead, 2000), available at http://www.lex tutor.ca/freq/lists_download/. It consists of 570 word families and 3,107 types. For example, there are four word types in the word family of the headword “*abandon*”, including “*abandoned, abandoning, abandonment, and abandons*”. Thirdly, technical vocabulary can be found in specific subject areas and covers up to 5 per cent of texts. Finally, low-frequency words “*occur very infrequently and cover*

only a small proportion of any text” (Nation, 2001: 19). Low-frequency words are the rest of words that do not belong to any of the lists and also do not have meanings related to a particular field, so they are not technical vocabulary.

Previous Related Studies

So far, it appears that the majority of studies on lexical analysis have emphasised the importance of academic vocabulary. The study of using concordancing programmes in learning and teaching academic vocabulary can be found in Thurstun and Candlin (1998) and Sánchez Hernández (2005). Many other corpora focus on using academic vocabulary in specific academic disciplines such as medicine (Chen and Ge, 2007), agriculture (Martínez, Beck, and Panza, 2009), finance (Lia and Qian, 2010), and applied linguistics (Vongpumivitch, Huang, and Chang, 2009). On the contrary, there are only few studies that have focused on technical vocabulary. Furthermore, unlike GSL and AWL, the wordlist for technical vocabulary particularly in the field of insurance has yet to be created. That is because technical words “*differ from subject area to subject area*” (Nation, 2001: 12), and the field of insurance contains many technical words that are used specifically rather than generally.

Because there is no exact number of technical words, there have been attempts to identify lists of technical vocabulary. The four systematic approaches were introduced by Chung and Nation (2004). The first approach is the use of a technical dictionary. With this method, words are considered technical if they occur in the technical dictionary. The second is the use of a corpus-based frequency count by applying a comparative analysis between a general corpus and a specialised corpus. Through the application of statistical formula, words that rank higher in frequency in the specialised field than in other fields are counted technical as stated “*Technical terms are likely to occur only in a specialised field or to occur with a much higher frequency in a specialised field than in a different field or in a variety of other texts*” (ibid.: 259). The third is the use of clues in the text. This method is common in the

anatomy field where technical terms are presented in the forms of definition, typography, and diagrams or illustrations. The last method involves judgment based on expertise in a field and is called ‘a four step rating scale’ which involves classification of words into four scales by rating their level of technicality. An example from applying a rating scale approach in an anatomy textbook is presented in Figure 2.1. Only those words classified in steps 3 and 4 were counted as technical vocabulary (ibid.).

Step 1: Words with no meaning to anatomy (e.g. <i>the, is, common, and early</i>)
Step 2: Words with minimal meaning related to anatomy (e.g. <i>pairs, structures, and lodges</i>)
Step 3: Words with related meaning to anatomy (e.g. <i>chest, neck, abdomen, and cavity</i>)
Step 4: Words with specific meaning only to anatomy (e.g. <i>thorax, trachea, and pedicle</i>)

Figure 2.1 A rating scale for finding technical words (as applied to anatomy text)

Source: Chung and Nation (2004)

Chung and Nation’s (ibid.: 262) comparison of the four approaches suggests that the rating scale approach is the most valid compared to the other three approaches. In this study, the concept of the four types of vocabulary (Nation, 2001), the frequency count in identifying keywords, and a rating scale approach (Chung and Nation, op. cit.) are followed.

Keywords

A keyword is defined as “*a word which occurs with unusual frequency in a given text*” (Scott, 1997: 237). With this definition in mind, it is not surprising to find that technical terms are also keywords. But we can only learn that a word appears with an unusually high frequency when we compare its occurrences in the corpus under study against other reference texts. After the compilation of a corpus and

sorting out the lexical items into the wordlist according to frequency, the list is compared against the frequency list of a reference corpus (ibid.).

A word is considered ‘key’ only when its frequency rank in the corpus under study is high in comparison to its ranks in the reference corpus. A reference corpus that is selected must be sizable (ibid.: 244), either larger or similar size to the one that is being studied (Baker, 2004: 347), or equal to or more than one million words (Scott, op. cit.). The British National Corpus (BNC) Sampler has been widely used as a reference corpus of general English in corpus studies. The corpus comprises written and spoken domains, one million words each. These collections derive from the main British National Corpus (BNC).

The results from a comparison do not guarantee technicality, however, because it may be that not all keywords are technical terms. This is because the procedures of identifying keyness are based on statistical calculation of frequency. In terms of the selection of statistical formula, the two most important are log-likelihood and chi-square. Following the concept of Dunning (1993) that log-likelihood gives the better indication of keyness, many researchers have agreed with this concept and applied this measure to their research instruments (Scott, 1997; Baker, 2004; Durrant, 2008). Therefore, this study uses log-likelihood as it has proved to be superior.

The Collocation

The term ‘collocation’ was first used by Firth (1957). At the time, he did not provide a definition of this term, but his statement “*you shall know a word by the company it keeps*” (Firth, 1957: 196) has been famously cited. Many works involving collocational studies such as Halliday (1966), Sinclair (1966), and Hoey (1991) have, thereafter, prominently been developed. Recently, O’Dell and McCarthy (2008: 4) defines the meaning of collocation as “*a natural combination of words; it refers to the way English words are closely associated with each other*”.

For Sinclair (1991), collocation is the habitual co-occurrence of two or more words in a text within a space of four words to the left and right of the ‘node’ which represents an item whose collocations are studied, and those words found within the span are called ‘collocates’. It is important to search for collocates in a span of keywords. This is because the chance of finding collocates co-occurring on either side of the node or keyword within a span of four words is greater than finding them adjacent to each other (Durrant, 2008: 85).

The habitual co-occurrence of words has to do with “*the relationship a lexical item has with items that appear with greater than random probability in its (textual) context*” (Hoey, 1991: 7). Put into simple words, the appearance of one word allows the prediction of the appearance of another word rather than an occurrence by chance. This is to say the words would be counted as ‘collocates’ of the given word only if they are found together more often than their individual frequencies would predict (Jones and Sinclair, 1974).

All in all, the two or more words that often occur together within a space of four words either to the left or right side of the selected word is the concept of collocation which will be used in the present study.

Previous Related Studies on Collocation

There have been several studies carried out recently that aim to provide learners with listings of high-frequency collocations. Shin and Nation (2008) conducted a study to find a list of the highest frequency collocations in spoken English. The study was carried out in the manner of corpus-based analysis, where ten million words in the spoken section of the British National Corpus (BNC) were used as the data source. By analysing the 1,000 most frequently spoken words from the corpus, the researchers extracted 4,698 collocations and for that number a listing of the top 100 collocations was presented. The collocation items in the list were suggested to be learned in an elementary speaking course.

Collocational studies in specific academic disciplines can also be found. Cortes (2004) investigated the presence of lexical bundles in two corpora: research articles and student writings from the history and biology disciplines. The study found a list of 54 and 109 lexical bundles, or clusters of four-word combinations, that were frequently used in history and biology research articles, respectively. A comparative analysis between corpora was employed, and the results showed the relatively low frequency of use of lexical bundles in student writings in both disciplines when they were compared with the frequency of use in published writings. For students to be familiar with and able to use more lexical bundles appropriately, it was suggested that students be exposed to their usage.

Ward (2007) investigated the behaviour of collocations in relation to the lexical technicality in engineering. Two corpora were constructed, and a comparative analysis was conducted among the sub-subjects within the discipline. The results revealed the importance of technical terms and collocations in the form of complex noun phrases commonly found in the study. Ward (2007: 27) also provided insight into the study of collocation in a specific discipline: *“we move from breadth of more general vocabulary knowledge to depth of knowledge of particularly central vocabulary in the student’s engineering discipline”*.

Research Article

Among other types of academic written texts is the research article (Flowerdew and Peacock, 2001: 96; Bailey, 2006: 3). It is a report that is generally published in an academic journal (Klein-Wohl and Yahav, 2000: 641) or presented in conference proceedings (Rizvi, 2005: 481). Research articles are available both in paper and electronic formats (Harter, 1998: 507). In studies that are corpus-based, an electronic format is more appropriate because it can be adapted directly, while the conversion, either by optical scanning or keyboarding, of texts to digital format is needed for paper format (Sinclair, 1991: 14).

The findings presented in research articles are intended to make people in the area of the study agree on their validity and importance (Kushner, 2003: 426), to extend knowledge, and to increase understanding in a specific field of study (Rizvi, 2005: 481). Furthermore, a research article is perceived as a community where scholars can exchange their scholarly communication (Harter, 1998: 507).

Research articles are considered texts of the same genre because they all consist of four main sections (IMRD): Introduction, Method, Results and Discussion (Swales, 1990: 11). In the textual analysis of research articles, a number of studies have been carried out investigating particular sections: *Introduction* (Gledhill, 2000b; Samraj, 2002), *Method* section (Bruce, 2008), *Results* section (Brett, 1994; Bruce, 2009), and *Discussion* section (Holmes, 1997; Hopkins and Dudley-Evans, 1998; Peacock, 2002). It is suggested that in a corpus study, analysing an entire document will allow for the encounter of a wider range of linguistic aspects (Sinclair, 1991: 19).

The research article is recognised as the ideal form of academic writing for students (Hyland, 2008: 47). For the study of English for Academic Purposes (EAP), a corpus of research articles may therefore represent the language academic learners should acquire (Durrant, 2008: 194).

Following the notion of research articles from the above literature, the sampling of this study is research articles from the field of insurance available in electronic format (Harter, 1998: 507), and the whole texts are selected (Sinclair, 1991: 19).

A Corpus-Based Approach

A corpus is generally defined as “*a large collection of written or spoken texts that is used for language research*” (COBUILD, 2001: 338). To be more specific, it is “*a collection of linguistic data, either written texts or a transcription of recorded*

speech, which can be used as a starting-point of linguistic description or as a means of verifying hypotheses about a language” (Crystal, 2003: 112).

Because a corpus is a collection of texts in computer-readable format, a corpus-based approach then brings about the possibility for researchers to carry out their studies in a systematic way with computerised assistance. Sinclair (1991: 4) notes that in implementing a corpus-based approach, researchers can study and reveal various perspectives (e.g. meaning of words, chunks, lemmas and collocations) related to language pattern analyses.

The first step in a corpus study is the corpus creation (Sinclair, 1991: 13), and the two factors that should be taken into consideration in creating a corpus are the corpus size and the representativeness of a corpus (Leech, 1991; Sinclair, 1991; Flowerdew, 1998).

It has been widely discussed what size of a corpus should be studied. The two opposing viewpoints are ‘larger’ and ‘smaller’. Sinclair claimed to support the concept of larger size when he stated that *“a corpus which does not reflect the size and shape of the documents from which it is drawn is in danger of being seen as a collection of fragments where only small-scale patterns are accessible”* (ibid.: 19). The word ‘large’ as used by Sinclair can be interpreted as ‘as large as possible’. In fact, Sinclair (ibid.) specified that *“a corpus needs to contain many millions of words”*. While Sinclair seems to believe in the larger, the better, it is also true that *“a huge corpus does not necessarily ‘represent’ a language or a variety of a language any better than a smaller corpus”* (Kennedy, 1998: 68). Leech (1991: 10) has noted that the size does not matter most but the representativeness does. For example, in building a large corpus, written language is usually used more than spoken language simply because written data can be collected easier, thus not representing the right proportion between written and spoken language.

The concept of representativeness is concerned with whether a sample represents the population as a whole (Biber, 1993: 244). Kennedy (1998) asserted that “*it is not easy to be confident that a sample of texts can be thoroughly representative of all possible genres or even of a particular genre or subject field or topic.*” However, Biber (op. cit., 246) suggested a ‘sampling-frame’, the ways a corpus can meet the higher degree of representativeness. It is defined that a sampling is “*an operational definition of the population, an itemized listing of population members from which a representative sample can be chosen*” (ibid. 244). In other words, it is the way to define the boundary of a population and its sample in an explicit figure. To be more concise, Biber (ibid.) gave an example of the way to define the boundary of population and its sample as below:

The LOB corpus manual (Johansson *et al.*, 1978) is fairly explicit about the sampling frame used: for books, the target population was operationalized as all 1961 publications listed in *The British National Bibliography Cumulated Subject Index, 1960-1964* (which is based on the subject divisions of the Dewey Decimal Classification system), and for periodicals and newspapers, the target population was operationalized as all 1961 publications listed in *Willing's Press Guide* (1961).

Through this literature, the corpus size to be created for this study will fall within the concept of a smaller corpus (Sinclair, 1991) and follow Biber’s (1993) sampling frame in terms of creating representativeness.

English in the Insurance Field

It is noticeable that there is a lack of research related to English in the insurance field. The view of English use in insurance is likely to be seen through Business English, as insurance is one of the subject areas in business. Although insurance is a part of business, the language use in this particular field is better regarded as specialised language, rather than business in general (Nelson, 2000).

Speaking of specialised language, technical terminology is one of the obviously distinct features compared to general language (Bowker and Pearson, 2002: 138). According to Nation (2001: 198), a technical word is “*recognizably specific to a particular topic, field or discipline*”. There are three types of users who are involved in using technical terms: namely, professionals or experts who work in the field, teachers and students or semi-experts who may be familiar with and can recognize some of the terms, and non-experts who are not familiar with the terms in the field but have to be involved, such as translators (Bowker and Pearson, 2002: 27-28). Some technical terms associated with insurance that are found particularly in the context of insurance are ‘*property insurance*’, ‘*adverse selection*’, ‘*subrogation*, and ‘*coinsurance*’. Some items have general meaning in general language but have specialised meaning in the insurance discipline: for example, ‘*premium*’ means ‘*great value*’ in general contexts, but means “*the amount paid or payable, usually in regular installments, for an insurance policy*” in the insurance context (Collins English Dictionary, 1991: 1227). This is the concept of English in the insurance field which will be used in the present study.

Except for a study of the English language used in the insurance business by Sangvaree (2004), and a few studies on English used in insurance policies conducted in Thailand (Sudsa-Ard, 2001; Chalinrat, 2001) and in The United States of America (Hathaway and Marroso, 2001), there are no empirical studies on the use of English in the insurance field in the aspect of lexical collocation usage. Sangvaree (2004) explored the English skills used and the problematic English usage from the point of view of employees in insurance companies in Thailand. The results indicated that all communicative skills (speaking, listening, writing, and reading) are required in this business, but the degree of regular usage and its necessity are varied due to the nature of the jobs and the positions. However, it appeared that one of the common problems faced by employees is the knowledge of technical terminologies in the insurance field. Sangvaree (2004: 62) concluded:

The highest severity was the use of an effective business vocabulary including technical in the area of Marine insurance business... The use of English in the area of Marine Insurance Business requires the capacity to use technical business vocabularies.

Even though during the past decade there have been few studies explicitly carried out to analyse the English language used in the insurance field, some studies brought about in-depth perspectives on the topic. Sudsa-Ard's (2001) study of linguistic characteristics of English legal language used in marine cargo insurance policies is a case in point. His study analysed various levels of English language structures including morphology, syntax, and semantics. At the level of morphology he found that there were repetitive patterns of word usage and word choice related to legal language, as well as the specific terms of the field which were specifically found in the insurance business, such as *warranties, insurance, underwriters, and consignee*. However, Sudsa-Ard (ibid.) studied only at the level of morphology rather than the specific aspects of lexical usage and lexical collocations.

Taking the above studies into consideration, the importance of collocations in academic texts is obvious. The previous studies demonstrate the necessity of students' knowledge of a set of collocations in a particular discipline. However, there is no empirical research literature on lexical collocations in the field of insurance. Therefore, there is still much to be investigated, and it is hoped that this study will be valuable to people in the insurance discipline in terms of increasing lexical proficiency.

CHAPTER III

RESEARCH METHODOLOGY

This section presents the design of the present research. The section consists of five main parts: research design, sampling and data collection, research instrument, data storage and analysis procedures, and verification.

Research Design

The present research employs a corpus-based approach in order to explore the list of collocations from keywords found in insurance research articles. First, the IRAC (Insurance Research Articles Corpus) is created. As the researcher was unable to locate any publicly-available corpus of academic English in the field of insurance to use as a basis for identifying keywords, it was necessary to create one to be used for this study. The research articles in the study are selected from journals published between 2007 and 2010. The instrument used for data analysis, based on statistical technique, is *AntConc 3.2.1w* (Anthony 2007).

Sampling and Data Collection

A corpus of research articles in the insurance discipline is compiled. This is called The Insurance Research Articles Corpus (IRAC). In compiling the corpus, the researcher is well aware of the two main concerns: size and representativeness. Taking these matters into consideration, a corpus to be created for this study is a small corpus, and its sampling of the data is aimed to represent English which is used in insurance research articles.

The sample in the corpus is chosen from research articles in two journals from the international database *Wiley-Blackwell* (www.wiley.com): the *Journal of Risk and Insurance* and the *Risk Management and Insurance Review*. The two journals are selected because of their accessibility to institutional subscribers and their international representative databases. Both of them are members of *American Risk and Insurance Association (ARIA)*, which is the premier professional association of insurance scholars. In addition, the *Journal of Risk and Insurance* has an impact factor score of 0.612. The two journals are available both in printed format and electronic format. For this study, the electronic versions of these research articles were downloaded. The corpus contains 155 articles selected from journals published between 2007 and 2010. The reason for this time-frame is that the researcher aims to explore the list of collocations used in research articles which were recently published. The entire text articles are selected in original length. However, there are some parts to be removed, including charts, diagrams, tables, bibliographies, numbers, references, and appendices. The reason why charts, diagrams, tables are removed is that they are uncountable parts. Bibliographies, references, and appendices are also removed because their contents relate to the sources of references, and not the context of insurance. The reason the researcher decided to study the whole texts is that “*a corpus made up of whole documents is open to a wider range of linguistic studies than a collection of short samples*” (Sinclair, 1991: 19).

Research Instrument

The instrument used for analysis in this study is the computer software *AntConc 3.2.1w* (Anthony, 2007). This software is used in corpus study because the software can process data and display it with interpretable results (Anthony, 2004: 7). *AntConc* is free software with a toolkit that is easy to use. The *AntConc 3.2.1w* is the latest version available during the time of conducting this research. There are four main features in this software: *Word list*, *Collocates*, *Concordance*, *Keyword list* and *Clusters*. The details of each feature are described below and the applications of these features to this study are presented in the data storage and analysis procedures section.

The *Word list* is used in the process of compiling a listing of vocabulary. The list of vocabulary is generated in alphabetical and frequency order for lexical comparison of texts.

The *Collocates* is a tool used in creating a list of words that co-occur with the selected term. The collocate items are arranged in frequency order, displaying the total number of occurrences on the left and right of the selected term along with the value of a statistical measure. The span of words to the left and right of the selected term can also be manually selected.

The *Concordance* function of *AntConc* is one of the most widely used features in corpus study in the context of linguistic study. This feature is used in finding the typical collocates of given words. The selected words appear with the text to its left- and right- collocates.

The *Keywords* function in *AntConc 3.2.1w Tool* is used in finding the keywords in IRAC, which are words that appear significantly more frequently in IRAC than they do in a reference corpus. In this case, the reference corpus used in this study is the British National Corpus Sampler containing one million words from written texts. The *Keywords* function in *AntConc Tools* also allows the researcher to select the statistical formula, either chi-squared or log-likelihood tests, in calculating the statistical differences of occurrence between the corpora. For this study, the researcher uses the log-likelihood test, as it gives a better indication of keyness (Dunning, 1993).

The *Clusters* is a tool used to identify words that appear to the left or right of a search term or phrase. The cluster can be generated in an ordered list according to frequency.

Data Storage and Analysis Procedures

Figure 3.1 describes the procedures of this study. This section divides the procedures into two steps. The first step involves the compilation of a listing of keywords found in research articles in the field of insurance. The second step is the identification of the collocations of keywords that are obtained from the first step.

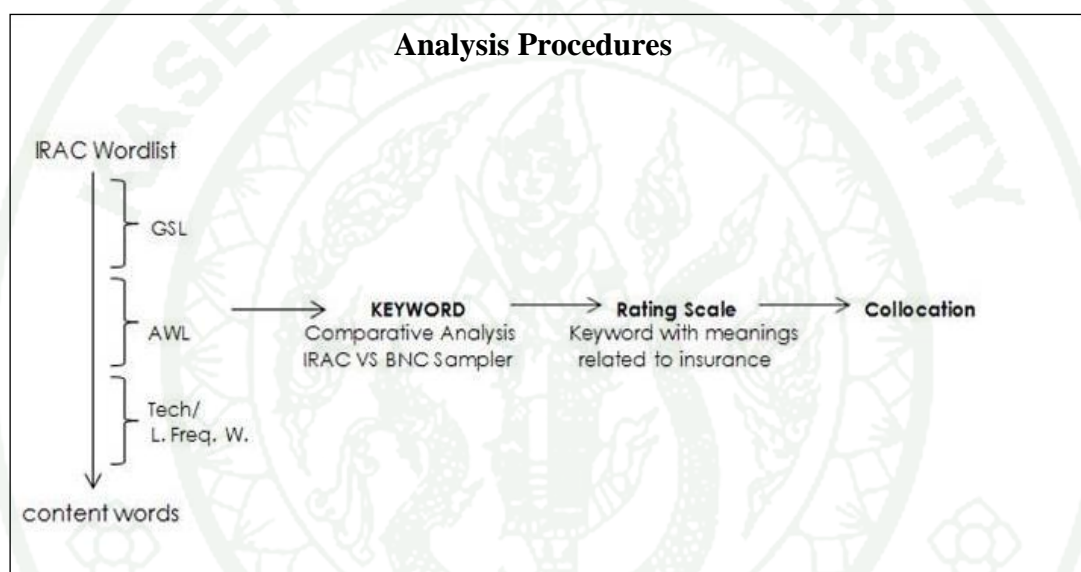


Figure 3.1 Analysis procedures

The First Step: Compiling Corpus and Identifying Keywords

The first step of analysis in this study is the storing of the selected research articles in the IRAC. To standardise all selected research articles, those that contain unreadable components by the computer program such as diagrams, charts, and bibliographies are removed. Once this process is completed the computer software *AntConc 3.2.1w* (Anthony, 2007) with its feature *Wordlist* is employed in order to count the frequency of words found in the entire IRAC. After this process, the word list of the IRAC is identified and stored.

The first research question aims to identify content keywords that are most frequently used in insurance research articles. To answer this question, the ‘stop list’ feature in Wordlist Tool is used to filter out function words including auxiliary verbs, conjunctions, determiners, prepositions, pronouns, articles, and quantifiers. Thereafter, the *Keywords* feature in *AntConc 3.2.1w* is used to identify a list of words in the IRAC which are statistically significant in their frequency of occurrence. The log-likelihood statistic is used in this procedure. In order to find the list of keywords, the listing of technical words that were stored prior is used to compare its frequency with a larger reference corpus. The reference corpus used in this study is the general English of the British National Corpus Sampler - one million words collected from written texts. This comparative analysis between corpora is based on the assumption that keywords occur significantly more frequently in their discipline but infrequently or not at all in general English. Once this process has finished a listing of the top 100 keywords is created and ready for further analysis. It is worth noting that only those keywords that have a specialised meaning related to the insurance field retrieved by applying “*rating scale approach*” (Chung and Nation, 2004: 252) are selected for further analysis. However, it is noticeable that words categorised in steps 1 and 2 in the rating scale can be considered into the same step as words with general meaning. Additionally, the intention of the rating scale in this study is to identify words that have meanings in the field (words in step 3 and 4) (ibid). Therefore, a simplification from four steps to three steps is made in the present study:

Step 1: Words with general meaning

Step 2: Words with related meaning to the field of insurance

Step 3: Words with specific meaning to the field of insurance

From the above simplified 3 steps, only those that fall under steps 2 and 3 are selected.

The Second Step: Identifying Collocations of Keywords

The second step in the analysis involves identifying collocations of the keywords obtained from the first step. The *Cluster* function of AntConc Tools is used to create listings of the common collocates of each keyword. To produce a careful selection of collocations, the researcher follows two measures. Firstly, the four word span (Jones and Sinclair, 1974) is used, in which the co-occurrence of collocations is limited to occurrences within a four word span. Secondly, the cutoff point of the target collocations is set with a minimum number of four occurrences based on the precedent of four occurrences per one million words for 3-word clusters of keywords (Nelson, 2000). The structural cluster of analysis for this study focuses only on lexical cluster. The clusters which contain function words at the beginning or the end of the cluster are not included in the final list.

Through completing the second step the collocations of the keywords are indicated and compiled as the aim of this study.

Verification of Research Methods and Findings

In this study, the researcher is well aware of the importance of verification of research methods and results. The reliability and validity in this study detail as follows:

The first aspect of concern is the reliability of the instrument. Cohen, Manion, and Morrison (2000: 146) define reliability as “*a synonym for dependability, consistency and replicability over time, over instruments and over groups of respondents*”. The main instrument used in this study is computer software, *AntConc 3.2.1w* (Anthony, 2007). Computers are seen as reliable analysts of text; as Biber (1995: 32) says, “*computers do not become bored or tired*”. Moreover, the authentic texts from research articles used in a corpus represent firm evidence for the study; as

Francis and Sinclair (1994: 191) said “*Corpus data provides us with incontrovertible evidence about how people use language*”.

Cohen, Manion, and Morrison (2000: 133) note on validity that “*in quantitative data validity might be improved through careful sampling, appropriate instrumentation and appropriate statistical treatments of the data*”. In this study, the researcher employs log-likelihood, a statistical test used in *AntConc 3.2.1w* (Anthony, 2007), and in *Wordsmith Tool Version 5.0 c* (Scott, 2009). In WordSmith Help File, Scott (ibid: 160) supports the selection of this test in his software suite because it “*gives a better estimate of keyness, especially when contrasting long texts or a whole genre against your reference corpus*”. Throughout the process of analysis, the researcher also consults with a professor who has knowledge and experience in the use of the software program “*AntConc Tools*”. Furthermore, the results from the step of identifying technical vocabulary are obtained by applying a rating scale. The rating scale is perceivably subjective. Therefore, the obtained results are cross checked with two experts in the field of insurance in order to consolidate the accuracy of findings.

CHAPTER IV

RESULTS

In this chapter, the results of the data analysis from the IRAC are presented. The first is the list of the top 100 keywords. The second is the lexical collocations of the keywords.

The List of the Top 100 Keywords

Word Frequencies in the IRAC

From the selected 155 insurance research articles in the IRAC, there were 980,121 running words and 19,476 word types found subject to the analysis with AntConc (Anthony, 2007).

The word frequency list retrieved from the IRAC is shown in a screenshot in Figure 4.1. It is not surprising that function words show the highest frequency rank; similar results are also found in another corpus studies (e.g. Ward, 2009; Sinclair, Jones and Daley, 2004; Scott, 2001). In this corpus the most frequent function word is *the* with over 70,000 occurrences (7.23% of all words), followed by *of* (3.66%), *and* (2.72%), *to* (2.34%) and *in* (2.33%). To filter function words, the function *stoplist* in AntConc (Anthony, 2007) is applied. It can be seen that among the top 23 ranked words there are only two content words ranked among the high frequency items: namely, *insurance* (rank 10th) and *risk* (rank 13th). These words are mostly concerned with insurance.

Hits		Total No. of Word Types: 19476	Total No. of Word Tokens: 980121
Rank	Freq	Word	Lemma Word Form(s)
1	70855	the	
2	35852	of	
3	26667	and	
4	22933	to	
5	22890	in	
6	17969	a	
7	15292	is	
8	12980	that	
9	12725	for	
10	8705	insurance	
11	8299	are	
12	7345	as	
13	7328	risk	
14	6781	with	
15	6486	on	
16	6225	by	
17	6111	this	
18	6008	we	
19	5893	be	
20	4686	s	
21	4313	an	
22	4042	not	
23	3871	from	

Figure 4.1 Wordlist in the IRAC

One last modification needs to be made at this stage. The function *use lemma list file* in *AntConc* is used to assign words into lemmatised lists and count them in the summary of the occurrence of lemma – e.g., the count for ‘ask’ includes ‘ask’, ‘asks’, ‘asking and ‘asked’. The lemma word list can be obtained directly from Laurence Anthony’s Website http://www.antlab.sci.waseda.ac.jp/antconc_index.html.

After the exclusion of function words, all data are treated as lowercase. It is notable that words in the entire corpus are treated as lowercase (the option available in *AntConc*) because otherwise, for example, capitalized *Insurance* would be counted as a different type to the normal *insurance*; counting in this way would have affected outcomes significantly. Finally, all words are assigned to lemma word forms. The results are presented in Figure 4.2.

Rank	Freq	Lemma	Lemma Word Form(s)
1	8713	insurance	insurance 8705 insurances 8
2	8369	risk	risk 7328 risks 1041
3	4131	market	market 3102 marketed 4 marketing 53 markets 972
4	4002	insurer	insurer 1389 insurers 2613
5	3123	model	model 2355 modelled 1 models 767
6	3030	loss	loss 1739 losses 1291
7	2862	high	high 1438 higher 1307 highest 117
8	2826	result	result 757 resulted 41 resulting 161 results 1867
9	2768	percent	
10	2698	cost	cost 1479 costs 1219
11	2694	firm	firm 1279 firms 1415
12	2433	increase	increase 910 increased 427 increases 614 increasing 482
13	2429	premium	premium 1388 premiums 1041
14	2367	value	value 1683 valued 38 values 642 valuing 4
15	2144	rate	rate 1299 rated 44 rates 801

Figure 4.2 Wordlist sorted into lemma list

It is notable that the ranks and frequency count in the word list are changed after the exclusion of function words and lemmatisation of the word list. For example, the word *insurance*, which is previously presented in Figure 4.1, includes the frequency of the plural *insurances* (8) and brings its total frequency count to 8713, ranking 1st.

After the modification and application of the software options, the wordlist in the IRAC is ready to be compared with that of the reference corpus, the BNC Sampler written domain, in order to retrieve the list of insurance keywords.

Insurance Keywords in the IRAC

One of the main objectives of the present study is to find the keywords in insurance research articles. Keywords are words that appear with higher frequency rank in the IRAC than in the reference corpus. The computation of the frequency of keywords shows value of keyness of a keyword in form of the statistical basis. In this study, the IRAC is compared to the 1 million words in the written domain of the BNC Sampler corpus to represent general English.

To illustrate the procedure of identifying keywords, an example is provided in Table 4.1, the top 10 keyword list. The words are listed according to their level of keyness in descending order and presented with their frequency and the percentage of occurrences in the entire corpus. The word with higher keyness value is presented with higher rank. The keyness results are calculated by the Log-likelihood statistic, which is an available setting in *AntConc*.

The first column shows the rank of each keyword, followed by the keyword and the keyness score in the third column. The frequency of each word in the IRAC is shown in the fourth column and is followed by its percentage. The next two columns show the frequency in the 1 million words written domain of the BNC Sampler corpus, followed by percentages. The last column presents the difference in percentages of the frequency of occurrences between the two corpora.

Table 4.1 The top 10 keywords in comparison with the BNC Sampler

Rank	Keywords	Keyness	IRAC		BNC Sampler		Difference (%)
			980,121 Tokens Frequency	Percentage	1,183,560 Tokens Frequency	Percentage	
1	insurance	43488.466	8713	0.889	71	0.006	0.883
2	Risk	41527.172	8369	0.854	91	0.008	0.846
3	insurer	20263.991	4002	0.408	6	0.001	0.407
4	market	17964.193	4131	0.421	468	0.04	0.381
5	model	14677.430	3123	0.319	145	0.012	0.307
6	percent	13946.408	2768	0.282	8	0.001	0.281
7	loss	13784.384	3030	0.309	227	0.019	0.290
8	result	12767.758	2826	0.288	233	0.020	0.268
9	firm	12614.569	2694	0.275	139	0.012	0.263
10	premium	12133.847	2429	0.248	18	0.002	0.246

In the IRAC, the most frequently used word is *insurance* with a keyness score of 43488.466, and appearing 8713 times (0.889% of the entire IRAC). Occurrences of the words *risk* and *insurer* are also extensively found in the IRAC with keyness scores of 41527.172 and 20263.991 and frequencies of 8369 (0.854%) and 4002 (0.408%), respectively. In contrast, the words *insurance*, *risk* and *insurer* occurred much less

frequently in the BNC Sampler, with frequencies of 71 (0.006%), 91 (0.008%) and 6 (0.001%), respectively. This clearly shows that these words are notably common in insurance research articles and not frequently used in general written English. It is obvious that a keyword analysis clearly highlights the terminology related to the insurance discipline. Other words such as *market*, *model*, *loss* and *premium* also have high keyness in this corpus and indicate what the genre of the texts in the corpus is about.

Because keyness is statistically calculated by the comparison of the frequency of the word between two corpora, the word with comparatively higher frequency receives the higher keyness score. A word with higher frequency in the target corpus is not necessarily ranked higher if its frequency is less outstanding after comparison with the reference corpus. This confirms the notion of keyword given by Scott (1997) and explains why in Table 4.1 the word *market* (ranked 4th) is preceded by *insurer* (ranked 3rd), and *loss* (ranked 7th) is preceded by *percent* (ranked 6th).

Keywords with Meaning Related to Insurance

As the purpose of this study is to focus only on those keywords with semantic meaning related to the insurance field, keywords with no meanings to insurance are then excluded. A rating scale is used to consolidate the accuracy of the results by the researcher and the two raters. It is important to note that in this study there is a simplification of the application of the rating scale. It is clear that in this process, the objective focuses on the identification of words with related and/or specific meaning to insurance (step 3 & 4). Furthermore, only words in steps 3 and 4 are to be selected for further study. Therefore, in the view of the researcher, there is no necessity to classify words with no meaning and/or little meaning (step 1 & 2) into two different steps. For this reason, the four-step rating scale is modified to three steps described in Figure 4.3, and the three-step rating scale used in this study is presented in Figure 4.4 below.

Steps			
Chung & Nation	1-2	3	4
IRAC	1	2	3

Figure 4.3 Modification of the rating scale.

The three-step rating scale used in this study:

Step 1: Words with no and/minimal meaning to insurance
Step 2: Words with related meaning to insurance
Step 3: Words with specific meaning to insurance

Figure 4.4 A rating scale for finding words with meanings to insurance

The data in Table 4.2 shows all 100 keywords assigned to the three steps by the researcher and the two raters. For most of the keywords the raters agreed with the researcher on the steps assignment. Those viewed differently are marked in bold.

Table 4.2 A rating scale assigned by the researcher and the raters

No.	Keyword	Rated by R.	Rated by 1 st rater	Rated by 2 nd rater	No.	Keyword	Rated by R.	Rated by 1 st rater	Rated by 2 nd rater
1	insurance	3	3	3	51	significant	1	1	1
2	risk	2	2	2	52	assume	1	1	1
3	insurer	3	3	3	53	reinsurance	3	3	3
4	market	2	2	2	54	function	2	2	2
5	model	2	2	2	55	analysis	2	2	2
6	percent	1	1	1	56	utility	2	2	2
7	loss	2	2	2	57	optimal	2	2	2
8	result	1	1	1	58	table	1	1	1
9	firm	2	2	2	59	ratio	2	2	2
10	premium	2	2	3	60	plan	2	2	2
11	cost	2	2	2	61	demand	2	2	2
12	high	1	1	1	62	distribution	2	2	2
13	increase	1	1	1	63	purchase	2	2	2
14	asset	2	2	2	64	wealth	2	2	2

Table 4.2 (Continued)

No.	Keyword	Rated by R.	Rated by 1 st rater	Rated by 2 nd rater	No.	Keyword	Rated by R.	Rated by 1 st rater	Rated by 2 nd rater
15	rate	2	2	2	65	information	2	2	2
16	price	2	2	2	66	factor	2	2	2
17	value	2	2	2	67	lower	1	1	1
18	coverage	2	2	2	68	hedge	2	2	2
19	effect	1	1	1	69	management	2	2	2
20	variable	2	2	1	70	difference	1	1	1
21	policy	2	2	2	71	investment	2	2	2
22	claim	2	2	2	72	annuity	2	2	2
23	use	1	1	1	73	benefit	2	2	2
24	health	2	2	2	74	stock	2	2	2
25	individual	2	2	2	75	term	2	2	2
26	expect	1	2	1	76	different	1	1	1
27	level	2	2	2	77	income	2	2	2
28	state	1	1	1	78	equation	1	1	1
29	contract	2	2	2	79	bond	2	2	2
30	company	2	2	2	80	property	2	2	2
31	capital	2	2	2	81	average	2	2	2
32	data	1	1	1	82	pay	2	2	2
33	provide	1	1	1	83	consumer	2	2	2
34	also	1	1	1	84	equilibrium	2	2	1
35	measure	2	2	1	85	test	1	1	1
36	financial	2	2	2	86	consider	1	1	1
37	large	1	1	1	87	suggest	1	1	1
38	article	1	1	1	88	selection	2	2	2
39	year	2	2	2	89	section	1	1	1
40	case	2	2	2	90	worker	1	2	1
41	period	2	2	2	91	reduce	1	1	1
42	study	1	1	1	92	example	1	1	1
43	probability	2	2	2	93	only	1	1	1
44	low	1	1	1	94	rating	2	2	2
45	estimate	1	2	1	95	group	2	2	2
46	life	2	2	2	96	private	2	2	2
47	return	2	2	2	97	reinsurer	3	3	3
48	base	1	1	1	98	relate	1	1	1
49	sample	1	1	1	99	show	1	1	1
50	liability	2	2	2	100	positive	1	1	1

To check the reliability of the assignment of the 100 words in Table 4.2, an inter-rater reliability check with the raters is implemented and the accuracy score is presented in Table 4.3 (score between the researcher and the first rater) and Table 4.4 (score between the researcher and the second rater).

Table 4.3 Inter-rater reliability check with the first rater

Steps rated by the 1 st rater	Steps rated by the researcher			Total words assigned by the rater
	1	2	3	
1	33			33
2	3	60		63
3			4	4
Total words assigned by the researcher	36	60	4	Accuracy score (33+60+4) = 97%

As the data shows in Table 4.3, the first rater agreed with the researcher on the assignment of words at step 3. At step 1, the first rater agreed with the researcher on 33 out of 36 words, with the other 3 including *expect*, *estimate* and *worker* are assigned to step 2. At step 2, there are 60 words with agreement between the first rater and the researcher. Thus, the total accuracy score of the reliability check with the first rater is $(33+60+4) = 97\%$.

Table 4.4 Inter-rater reliability check with the second rater

Steps rated by the 2 nd rater	Steps rated by the researcher			Total words assigned by the rater
	1	2	3	
1	36	3		39
2		56		56
3		1	4	5
Total words assigned by the researcher	36	60	4	Accuracy score (36+56+4) = 96%

It can be seen in Table 4.4 that the rater agreed with the researcher on assigning 36 words at step 1, 56 words at steps 2, and 4 words at step 3. There are 3 words the researcher assigned at step 2 including *variable*, *measure* and *equilibrium* which the rater assigned at step 1. At step 3, besides *insurance*, *insurer*, *reinsurance* and *reinsurer*, the rater also assigned *premium*, whereas it is assigned at step 2 by the

researcher. The total accuracy score of the reliability check with the second rater is $(36+56+4) = 96\%$.

After implementation of the reliability check with the two experienced experts in the insurance field, 36 keywords which in the rating scale were assigned at step 1 are eliminated, as displayed in Table 4.5.

Table 4.5 The eliminated thirty-six words previously assigned at step 1

1	high	11	expect	21	sample	31	reduce
2	percent	12	provide	22	assume	32	worker
3	result	13	only	23	lower	33	positive
4	increase	14	study	24	difference	34	relate
5	also	15	low	25	show	35	different
6	use	16	table	26	section	36	example
7	state	17	article	27	test		
8	effect	18	base	28	consider		
9	data	19	significant	29	equation		
10	large	20	estimate	30	suggest		

After fulfilling the criteria of word selection by applying a rating scale plus the inter-rater reliability check, Table 4.6 presents the ultimate list of the final 64 keywords with meanings related to the field of insurance.

Table 4.6 The top 64 keywords with meanings to insurance

1	insurance	17	claim	33	reinsurance	49	annuity
2	risk	18	health	34	function	50	benefit
3	insurer	19	individual	35	analysis	51	stock
4	market	20	level	36	utility	52	term
5	model	21	contract	37	optimal	53	income
6	loss	22	company	38	ratio	54	bond
7	firm	23	capital	39	plan	55	property
8	premium	24	measure	40	demand	56	average
9	cost	25	financial	41	distribution	57	pay

Table 4.6 (Continued)

10	asset	26	year	42	purchase	58	consumer
11	rate	27	case	43	wealth	59	equilibrium
12	price	28	period	44	information	60	selection
13	value	29	probability	45	factor	61	rating
14	coverage	30	life	46	hedge	62	group
15	variable	31	return	47	management	63	private
16	policy	32	liability	48	investment	64	reinsurer

The Collocations of a Keyword

In this section the process of identifying collocations is carried out to answer the second research question – *what are the most frequent collocations of the keywords found in insurance research articles?* The results are shown the presentation of collocations. The top 64 keywords as presented earlier in Table 4.6 are chosen for further analysis in order to see their collocational patterns in insurance research articles. These keywords are reasonably chosen. It is not easy to investigate the large numbers of keywords found in a corpus study (Nelson, 2000), so priority is given to the keywords that are most frequent.

To identify which lexical items typically collocate to the left or the right of the selected keywords, the *Cluster* function in *AntConc* is used. The twenty-five most frequent clusters with at least 4 occurrences are selected. For 2-word clusters, only lexical collocates are included. For 2-4 word clusters, the clusters including function words at the first and/or last position of the cluster are excluded on the ground that this study focuses only on lexical collocations. The comprehensive list of the 2-, 3-, and 4-word clusters keyword collocations is shown in Appendix. Shown in Table 4.7 is the list of the first 10 keywords with their top five 2-word clusters to the left and right of the node.

Table 4.7 Examples of 2-word clusters of the first 10 keywords

No.	Keywords	2 –word clusters
1	insurance	life insurance
		health insurance
		purchase insurance
		liability insurance
		private insurance
		insurance market
		insurance company
		insurance coverage
		insurance industry
		insurance demand
2	risk	low risk
		high risk
		mortality risk
		asset risk
		background risk
		risk management
		risk aversion
		risk free
		risk type
		risk minimization
3	insurer	life insurer
		stock insurer
		international insurer
		liability insurer
		primary insurer
		insurer financial
		insurer participation
		insurer performance
		insurer stock
		insurer size
4	market	insurance market
		capital market
		stock market
		reinsurance market
		financial market
		market share
		market value
		market concentration
		market based
		market condition

Table 4.7 (Continued)

No.	Keywords	2 –word clusters
5	model	feedback model basic model pricing model selection model simple model model framework model parameters model includes model risk model using
6	loss	expected loss earnings loss aggregate loss developed loss potential loss loss coverage loss ratios loss distribution loss experience loss probability
7	firm	insurance firm new firm individual firm financial firm breached firm firm size firm specific firm characteristics firm performance firm level
8	premium	insurance premium pure premium risk premium fair premium average premium premium growth premium income premium rate premium subsidies premium paid

Table 4.7 (Continued)

No.	Keywords	2 –word clusters		
9	cost	total	cost	
		high	cost	
		low	cost	
		hedging	cost	
		average	cost	
			cost	sharing
			cost	function
			cost	efficiency
			cost	growth
			cost	containment
10	asset	risky	asset	
		optimal	asset	
		illiquid	asset	
		initial	asset	
		liquid	asset	
			asset	allocation
			asset	risk
			asset	reconstitution
			asset	class
			asset	return

‘Insurance’

Insurance market is the most frequent of the 2-word clusters with collocates to the right and *life insurance* with collocates to the left of the keyword *insurance* in the IRAC. *Insurance* displays strong meanings when describing the types of insurance products, e.g. *life insurance*, *health insurance*, *liability insurance* and *private insurance*. Combined with collocates to the right, it is found the formation of words as compound nouns, e.g. *insurance market*, *insurance company*, *insurance coverage*, *insurance industry* and *insurance demand*. This is why it is good to learn these as one lexical item.

‘Risk’

Learners need to know that risk conveys negative meaning, and that it is something to be avoided, as can be seen in *risk aversion*, or managed with care, as in *risk management*. If not it could be fatal, as seen in *mortality risk*. Risk comes in degree and appears with the adjectives *high* and *low*.

‘Insurer’

Collocates to the left of *insurer* describe the type of insurer – *life insurer*, *stock insurer* and *international insurer*. Insurer is the principal institute in the insurance industry and engages in activities in the insurance business. This engagement is called *insurer participation*, and insurers’ performance is known as *insurer performance* for clients.

‘Market’

In the IRAC, *market* is particularly concerned with the types of market in the field of insurance, as can be seen in *insurance market*, *capital market* and *stock market*. The word ‘market’ is used mainly as a noun. When it functions as an adjective, it refers to the prices of things that are not fixed. For example, *market value* refers to the value determined by the demand and supply of the economy system.

‘Model’

Insurance is an industry that involves risk and possibility of losses, so there are standardised models in predicting future events, as seen in *feedback model*, *basic model*, *pricing model*, *model framework* and *model parameters*.

‘Loss’

Loss is a direct result of risk. In this study, *loss* is found with meanings which refer to the types of losses, such as *expected loss*, *earnings loss* and *aggregate loss*. We purchase an insurance policy so as to have our losses covered (*loss coverage*) and distributed (*loss distribution*) by insurers.

‘Firm’

The word *firm* mostly collocates with adjectives that suggest its qualities, such as *new firm*, *individual firm*, and *financial firm*. Firm is also referred to in terms of its size, characteristics, performance and level, as in *firm size*, *firm characteristics*, *firm performance* and *firm level*.

‘Premium’

The word *premium* is found to collocate with a wide range of words related to the terms of an insurance policy, as in *insurance premium*, *pure premium* and *premium rate*. It also collocates with words involving financial investment, as in *premium growth* and *premium income*.

‘Cost’

It can be seen in this study that the word *cost* is likely to be discussed as something that needs to be managed, as in *cost sharing* and *cost efficiency*. Cost is often shown in degree adjectives such as ‘*high*’ and ‘*low*’, and adjectives suggesting the amount of something, as in *total cost* and *average cost*.

‘Asset’

The word *asset* is found to collocate frequently with words whose meanings are related to economy and finance, e.g. *asset allocation* and *asset reconstitution*. The combination of *asset* with its collocates also shows the types of assets, e.g. *risky asset*, *optimal asset* and *illiquid asset*.

Table 4.8 below presents the 3-word clusters of the first 10 keywords found in the IRAC. Only the top 5 clusters of each keyword are shown. The full list can be found in Appendix , in which it is presented together with the 2- and 4-word clusters.

Table 4.8 Examples of 3-word clusters of the first 10 keywords

No.	Keywords	3 –word clusters
1	insurance	purchase of insurance cost of insurance lines of insurance association of insurance life insurance industry and insurance
2	risk	aggregate mortality risk relative risk risk minimization hedging risk aversion risk free rate
3	insurer	international insurer participation insurer stock returns insurer investment policy life insurer stock insurer solvency situation
4	market	life insurance market cat bond market stock market response auto insurance market capital market line model of insurance
5	model	asset pricing model adverse selection model jump diffusion model model of participating

Table 4.8 (Continued)

No.	Keywords	3 –word clusters	
6	loss	probability of excess of industry changes in	loss loss loss warranties reserve estimation
7	firm	relation between associated with stock risk	firm firm firm firm specific factors specific characteristics fixed effects
8	premium	pure actuarially fair fair stop loss	premium premium premium premium rate rate
9	cost	optimal	cost cost cost cost of capital of insurance of equity per ship of public allocation
10	asset	risky capital	asset asset asset asset allocation problem risk taking reconstitution pricing

The number of occurrences of 3-word clusters is considerably less than the 2-word clusters as presented in Table 4.7. It would seem that the longer clusters appear lower in frequency than the shorter ones. However, it can also be seen from the table above that when keywords are combined in a bigger cluster, they seem to take on meanings more specific to the insurance field. For example, the word *market* appears with high frequency in 2-word clusters, especially with *insurance* as can be seen in *insurance market*. However, meanings become clearer with a focus on the types of insurance market in the IRAC, as in *life insurance market* and *auto insurance market*.

‘Insurance’

In the IRAC, there appears a typical pattern of a noun + preposition (of) + the word *insurance*, as in *purchase of insurance*, *cost of insurance*, *lines of insurance* and *association of insurance*. In the insurance business there are four major *lines of insurance*, including property, casualty, life, and health and disability. Insurance also refers to a group of people who are directly involved in the insurance business, e.g. *association of insurance* and *life insurance industry*. When the meanings refer to an insurance activity and pricing, they are found in the clusters *purchase of insurance* and *cost of insurance*.

‘Risk’

This word is commonly found in the clusters *risk and insurance* which indicates that insurance is the branch of risk concerned with transferring risk of loss to insurers. Two other clusters are related to strategies in risk management, e.g. the prediction of the mortality rate as in *aggregate mortality risk*, and the risk of minimum return in investment as in *risk free rate*. The last two clusters seem to have direct meanings to risk measures in financial trading strategy, as in *risk minimization hedging*, and measures that concern the uncertainty of gaining against losing in investment, as in *relative risk aversion*.

‘Insurer’

The collocates of *insurer* indicate a focus on insurance activities, especially in terms of money and investment, e.g. *insurer stock returns*, *insurer investment policy* and *life insurer stock*. To ensure that an insurer meets financial obligation to cover liability, the use of the word *insurer* is found in the cluster *insurer solvency situation*.

‘Market’

The word *market* is commonly used to indicate the types of insurance markets, such as *life insurance market*, *cat bond market*, and *auto insurance market*. It is worth noting that *cat* is the abbreviation for ‘Catastrophe bonds’, which is one of the debt instruments in risk protection. The word *market* is also found in the cluster *stock market response*, which refers to the reaction of the market to the changes in a stock. It is also used in a cluster that has direct meanings to financial markets: *capital market line*. The capital market is where people or organisations trade in securities such as bonds and stocks. So, *capital market line* is the line of expected rates of return for the change in the level of risk.

‘Model’

Frequently used 2-word clusters of the word *model* generally have meanings focused on methods of measurement; the 3-word clusters present types of such methods as in *asset pricing model*, *adverse selection model* and *jump diffusion model*.

‘Loss’

Loss is perceivably unpredictable so insurers need to consider risks that could contribute to losses, as seen in *possibility of loss*. Because of this uncertainty, the insurer and reinsurer need to be focused on the adequacy of monetary arrangement in case there is a loss payment, e.g. *loss reserve estimation*. When a loss is over the limit to be covered by the primary insurer - *excess of loss* - it is then shifted to the reinsurer. Among many products of reinsurance, *industry loss warranties* is found in the IRAC. This product provides coverage of catastrophe loss to an industry.

‘Firm’

The word *firm* collocates with words that refer to characteristics, as in *firm specific characteristics*. *Firm* is found in clusters whose meanings refer to relations, such as *relation between firm* and *associated with firm*.

‘Premium’

In the IRAC *premium* collocates with words that refer to the calculation of premium rate, e.g. *pure premium rate*, *actuarially fair premium* and *fair premium rate*. For example, *pure premium rate* is the estimate of the future costs of losses arising from claims as indicated in historical experience.

‘Cost’

In the IRAC there is also found the collocational pattern of the word *cost* + preposition (of) + a noun. For example, *cost of capital* refers to the opportunity cost of an investment; *cost of insurance* literally refers to the rate of premium buyers need to pay; and *cost of equity* is the expected annual rate of return from investment in stocks and shares.

‘Asset’

Collocates with words referring to economy and finance as found in the results of 2-word clusters, e.g. *optimal asset allocation*, *risky asset reconstitution* and *capital asset pricing*. The cluster *optimal asset allocation* is the combination of *optimal asset* and *asset allocation*. The cluster *optimal asset allocation* has meanings concerned with the selection of the best way to allocate assets in an investment portfolio. A similar combination is also found in *risky asset reconstitution*, in which the cluster *risky asset* is combined with *asset reconstitution*.

The following Table 4.9 presents the list of examples of 4-word clusters of the first 10 keywords from the IRAC. Only the top 5 clusters of each keyword are shown. For a fuller list please see Appendix.

Table 4.9 Examples of 4-word clusters of the first 10 keywords

No.	Keywords	4 –word clusters
1	insurance	risk management and insurance demand for life insurance association of life insurance life insurance commissioners demand for health insurance and annuities
2	risk	coefficient of risk management and insurance constant relative risk aversion high general risk minimization hedging using life risk aversion insurer policyholders insurer stock returns insurer sided adverse selection
3	insurer	volatility of an firm and the number of insolvencies medical malpractice insurance equilibrium in a market
4	market	percent of the market capital asset pricing model for medical malpractice value of equity
5	model	of insurance demand of employer behavior for the insurance
6	loss	results of the size of the loss changes in the loss increase in the loss improvement in the coverage premium to expected coverage value of the loss take over the firm size of the firm
7	firm	firm firm firm firm firm firm and the insurer size exclusion
8	premium	worker premium to expected loss effect of premium growth equity premium of stocks percent of the premium

Table 4.9 (Continued)

No.	Keywords	4 –word clusters	
9	cost	amount of	cost of public funds cost sharing cost of equity capital cost of risk management cost and revenue efficiency capital asset pricing model
10	asset	solutions to the optimal case of an	asset allocation and liquidation asset allocation given asset

The 4-word clusters shown in Table 4.9 are similar to the 3-word clusters shown in Table 4.8. The occurrences of the cluster are much less frequent when the word combination is longer, and the meanings are more specific to the insurance field, e.g. *medical malpractice insurance market*, *risk management and insurance*, *asset allocation and liquidation* and *model of insurance demand*.

‘Insurance’

The most frequently used 4-word cluster in the IRAC is *risk management and insurance*. This could be due to the fact that ‘*Risk Management and Insurance Review*’, which is the name of the selected journal for this study, is frequently mentioned. There is also the common pattern of demand + preposition (for) + type of insurance, for example, *demand for life insurance* and *demand for health insurance*.

‘Risk’

The word *risk* is frequently used in the 4-word cluster *risk management and insurance* as it refers to subject, association and society. More specific to the function of measurement is risk calculation. It is found in the cluster *coefficient of risk aversion* which is the method of measuring the variables of the degree of taking risks.

Another example can be seen in the cluster *constant relative risk aversion*, a measure of risk aversion which is used to measure the degree of risk taking.

‘Insurer’

The word *insurer* collocates with words that display negative meanings, e.g. *number of insurer insolvencies*, which could lead to the idea that an insurance company is facing a lack of financial liquidity. It is also found that *insurer* collocates with positive clusters, as in *life insurer stock returns* denoting the earnings from investment.

‘Market’

The word *market* has meanings related to insurance products for professional liability in the medical field, for example, *medical malpractice insurance market* is one of the types of insurance products available for professionals such as doctors who might be exposed to the risk of medical malpractice lawsuits. It is also associated with finance and money as found in *equilibrium in a market*, *market value of equity*, and *percent of the market*.

‘Model’

It refers to the types or names of the models, e.g. *capital asset pricing model*, *model of insurance demand* and *model of employer behavior*. In the IRAC, it is found that the use of the cluster *model of employer behavior* in the meanings refers to the customisation of insurance coverage options that employers offer to their employees. It is also found in *capital asset pricing model*, with a meaning related to a measure of the liquidity of the asset and the expected return of a security in the market portfolio.

‘Loss’

It is found that the word *loss* combines with words to form a compound noun in the common pattern: positive noun + preposition (in) + loss coverage, e.g. *increase in loss coverage* and *improvement in loss coverage*. *Loss* with its collocate *coverage* in this pattern seems to express positive connotation as something that can be increased or improved.

‘Firm’

The word *firm* is accompanied by words that suggest characteristics of the firm such as *value of the firm* and *size of the firm*. An activity referring to the firm can be seen in *take over the firm*.

‘Premium’

There are only four clusters of the word *premium* found in the IRAC. They display meanings related to finance and investment, as in *effect of premium growth*, *equity premium of stocks*, and *percent of the premium*. These clusters are clearly concerned with the growth of equity gain from the investment in a stock, measured in percentage of expected return of the premium.

‘Cost’

The clusters show the same pattern found in the 3-word clusters of the word *cost*: cost + preposition (of) + noun, e.g. *cost of public funds*, *cost of equity capital* and *cost of risk management*. The first two clusters have meanings referring to the investment as in *cost of public funds* and *cost of equity capital*, and the latter is about the insurance itself as in *cost of risk management*.

‘Asset’

It is found the 4-word clusters *capital asset pricing model* with the highest frequency for the keywords *asset* and *model*. It is noted that both terms are part of the same cluster. For 4-word clusters, *asset* is still concerned with financial aspects, as seen in *asset allocation and liquidation*.

This chapter has presented the results of this study. Some examples have been presented here. The first part shows the results related to the findings of the list of the most frequently used keywords with meanings related to insurance found in the IRAC. The second part reveals the collocational patterns of the selected keywords. These results are analysed and discussed in the next chapter along with limitations and recommendations for further study, and summary of the study.

CHAPTER V

DISCUSSION AND CONCLUSION

This chapter consists of five sections: namely, grammatical classification of the keywords found in the IRAC, most frequent collocations of the keywords found in IRAC, pedagogical implication, limitations and recommendations for further study, and summary of the thesis.

In this chapter, the discussion of the research results is presented to answer the following research questions:

1. What are the keywords found in insurance research articles?
2. What are the most frequent collocations of the keywords found in insurance research articles?

The presentation of the results is begun with discussion of the keywords of the IRAC and followed by discussion of the most frequent collocations of the selected keywords.

Grammatical Classification of the Keywords Found in the IRAC

In terms of the first research question, the quantitative results have provided a list of the first 64 keywords with semantic meanings related to insurance which are frequently used in the selected insurance research articles of the two journals. The result of the keywords in this study reflects the characteristics of the insurance industry. It is not surprising to see the word *insurance* ranked at the top of the list and followed by *risk* and *insurer*. As can be seen, extracting keywords from the corpus makes it possible to give an idea what the corpus in the study is about.

The 64 lexical keywords can be distributed into five word classes: nouns, verbs, adjectives, nouns/adjectives and nouns/verbs.

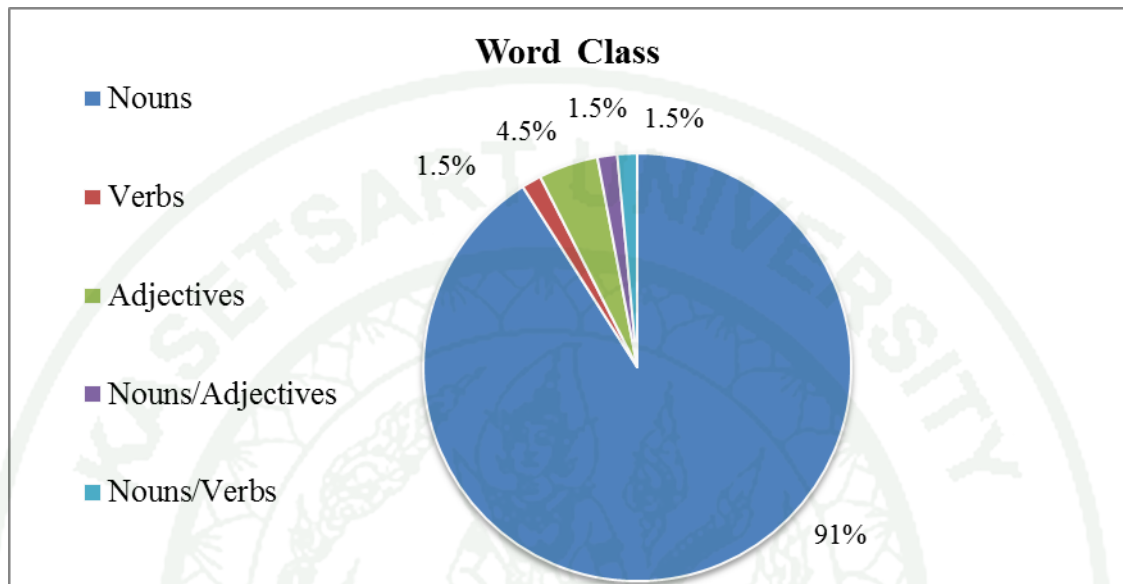


Figure 5.1 Distribution of the 64 keywords across five word classes

The above diagram reveals that among the top 64 keywords 91% of them are nouns which make up the major proportion, followed by adjectives which account for only 4.5%. Verbs, nouns/adjectives and nouns/verbs equally make up 1.5% each. This is not surprising as the most important terms in insurance have meanings related to money and its value (e.g. *cost, price, value, property, fund, asset, equity, liability, wealth*), as well as with measures or regulations (e.g. *contract, measure, claim, average*). Meanwhile, words such as *purchase* can be both a noun and a verb, as in clusters such as *purchase full coverage* where *purchase* functions as a verb, and *mandatory purchase* where *purchase* functions as a noun. *Average* can be both a noun and an adjective. In the cluster *historical average*, *average* functions as a noun. In the cluster *average income*, *average* functions as an adjective. The full list of word class distribution is presented in Table 5.1.

Table 5.1 Distribution of the 64 keywords across five word classes

Word Classes	Keywords
N (58)	insurance risk insurer market model loss firm premium cost asset rate price value coverage variable policy claim health individual level contract company capital measure year case period probability life liability reinsurance function analysis utility ratio plan demand distribution wealth information factor hedge management investment annuity benefit stock term income bond property consumer equilibrium selection rating reinsurer return group
V (1)	pay
Adj (3)	financial optimal private
N/Adj (1)	average
N/V (1)	purchase

From word class distribution, the 64 keywords can be categorised further into different areas according to their associated meanings. It is important to note that the categorisation of these items may not be ideal or absolute, since one word may fit into two or more categories and others may have a different view or perspective in classifying the meanings of words. The semantic distribution of each word class is presented as follows:

Nouns:

Among the 58 nouns, it can be seen that keywords referring to people, industries and institutes include *insurer*, *firm*, *individual*, *company*, *consumer*, and *reinsurer*. From these six noun keywords, only two seem to have specific references to people in the field of insurance which are *insurer* and *reinsurer*. Keywords related to economy and finance in general include words such as *demand*, *value*, *price*, *variable*, *ratio*, *probability*, *wealth*, *rate*, *asset*, *hedge*, and *stock*. The findings of insurance terms alongside general terms in economics and finance are not at all surprising, as insurance is one kind of financial activity.

The next category contains keywords referring to activities such as *insurance, risk, reinsurance, market, analysis, distribution, and management*. These items reflect the nature of running business activities in insurance field. Products and contracts that are essential to insurance activities include *health, life, coverage, policy, liability, property, premium, and claim*. The measures and conditions that have a relationship to insurance products and contracts include *model, level, measure, year, period, function, and factor*.

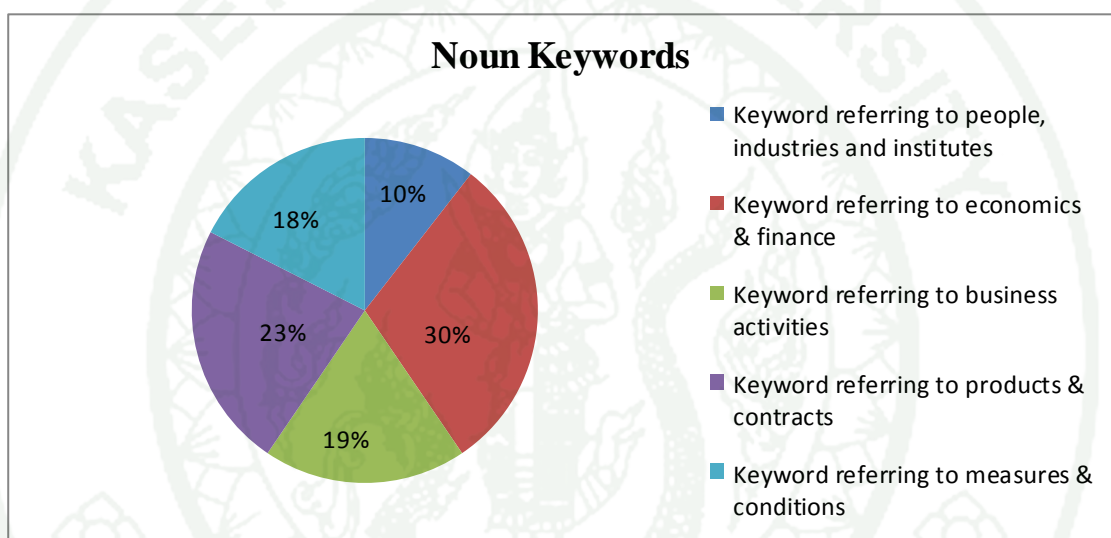


Figure 5.2 Classification of the 58 noun keywords into five areas

The above figure provides a summary of the classification of the total 58 noun keywords. This figure reveals that the majority of the noun keywords are words that refer to economics & finance (30%) and products & contracts (23%), followed by keywords referring to business activities (19%), keywords referring to measures & conditions (18%), and keywords referring to people, industries and institutes (10%). The full list of the classification of the 58 noun keywords is presented in Table 5.2.

Table 5.2 Classification of the 58 noun keywords

People, Industries and Institutes	Economics & Finance	Activities	Products & Contracts	Measures & Conditions
Insurer	Demand	Insurance	Health	Model
Firm	Value	Risk	Life	Level
Individual	Price	Reinsurance	Coverage	Measure
Company	Variable	Market	Policy	Year
Consumer	Ratio	Analysis	Liability	Period
Reinsurer	Probability	Distribution	Property	Function
	Wealth	Management	Loss	Factor
	Rate	Plan	Premium	Cost
	Asset	Information	Claim	Equilibrium
	Hedge	Selection	Contract	Annuity
	Stock	Rating	Benefit	
	Capital		Term	
	Investment		Case	
	Income		Group	
	Bond			
	Utility			
	Return			

Regarding the prominent role of the 58 noun keywords and the possibility of categorising them into different areas, this allows a better understanding of the general idea of insurance. In this study, it can be seen that the people involved in the insurance field include *insurer*, *consumer*, and *reinsurer*. Products such as *policy*, *coverage*, *property*, and *liability* are essential to their activities. They participate in business activities which are related to *risk* and *insurance*. The activities they engage in are related to *possibility*, *demand*, *price*, and *rate*, with key measures and conditions such as *factor*, *period*, and *year*.

Adjectives

The next word class to be considered is adjectives. Out of 64 keywords, three are adjectives. It is possible to put them into two categories. The first category consists of an item that directly related to products of insurance: *private*, e.g. *private insurance*, *private health insurance*, and *private passenger auto liability*. The second

category emphasises activities involved with finance and money: *financial* and *optimal*. *Financial* displays strong meanings related to finance since the word itself functions as an adjective of the word ‘finance’. However, the word *financial* found here conveys genre-specific meanings to insurance as can be seen in phrases such as *financial risk management* and *financial and actuarial*. *Optimal*, likewise, displays a positive semantic sense of activities in insurance related to money and finance. For example, *optimal asset allocation* refers to the allocation of assets in an investment portfolio in which the investors have to consider the possibility of risks. In trading there are risks of price fluctuation, and *optimal hedging* is a method of reducing risk of loss involving contracts of commodities bought and sold at certain periods of time with certain prices.

Verbs

From the list of the top 64 keywords, the number of verbs found is minimised, only one. In a business environment, it is not beyond expectation to find a verb which is associated with business: *pay*. The verb *pay* is used in context and displays meanings related to insurance activity. The strong connection between ‘*pay*’ and its collocates ‘*claims*’ and ‘*losses*’ is noticeable. The collocates *claims*, *losses*, *premium* and *insurance* allow the possibility of drawing a line of semantic association to insurance liability and coverage of the verb *pay*. Illustrated below is a concordance example:

1943

1 sufficient liquidity to pay claims at any time, without
 2 willingness and ability to pay claims. Furthermore, an insurer
 3 to provide coverage and pay claims. Although 2006 was a calm
 4 reinsurer is only liable to pay losses over a defined amount
 5 Fund obligation to pay losses to the sum of its assets
 6 return only willing to pay a premium for the risk that is
 7 and low severity risk pay a premium that is higher than their
 8 individual airlines have to pay for insurance. Underwriters will
 9 individual willingness to pay for insurance and the expected loss

The above concordances suggest that ESP students in the field of insurance should learn possible collocations of the verb ‘*pay*’. In insurance, it is very likely to

find phrases such as *pay claims*, *pay losses*, *pay a premium*, and *pay for insurance*. Rather than studying the word alone, learners should be exposed to these useful phrases as they are learning English for insurance.

Nouns/ Adjectives

The duality of word class is another aspect to be considered in word assignment. In the present study *average* (56) as a noun displays strong meanings which show the connection to insurance measures and contacts. An example in the concordance below shows how *average* collocates with measure-related clusters.

1 below its historical average. In our preliminary results, these
 2 claims is 8.4 percent on average. The selection model provides a
 3 insurance purchases. Average income also increases monotonically
 4 decreases with the average life expectancy (lower probability
 5 buy insurance at the average premium rate? Begin by noting that

From the above concordance, *average* functions as a noun in the cluster *historical average* which in context talks about the average rate of return of the equity investment in the past. As a noun, it is found the *average* is used in the pattern of number + percent + preposition (on) + average, as in *8.4 percent on average*. This pattern is potentially useful to ESP students for creating an accurate pattern of the word *average* that is found with high frequency in the field of insurance.

Average also appears as an adjective. Sample clusters from the IRAC presented in the above concordance show how *average* collocates with money-related terms, as can be seen in *average income* which in context reflects the purchasing power of consumers when their *average income* is higher. *Average* is concerned with price, as in *average premium rate*. In life insurance, the possibility of death creates a great deal of demand for life insurance products. This may be explained by the finding of the cluster *average life expectancy*. These examples and explanation of the usage of the word *average* have hopefully given a clearer picture of its usage as a noun and an adjective in the insurance context.

Nouns/ Verbs

The remaining word is *purchase* (42), which is closely associated with insurance activities. From the IRAC, *purchase* as a verb collocates with the insurance product-related cluster *purchase full coverage*, which refers to the policy that insureds are fully covered against every exposure to loss. *Purchase* as a noun is found in the clusters such as *mandatory purchase*. Learners may need to know that insurance policy is either mandatory or voluntary. Mandatory is one that is enforced by law, such as auto insurance, while health insurance is not. Having seen the use of *purchase* with its collocate *mandatory*, there might be a question if it can be replaced by the word ‘obligatory’ since they have similar definitional meanings. From the use of concordancing software, it is found that there is no hit of a cluster that uses the word ‘obligatory’ preceding ‘purchase’, and that makes it possible to say that the cluster ‘obligatory purchase’ is unacceptable.

So far, it has been seen that the content keywords discussed above can reflect people, industries and institutes, economy and finance, activities, products and contracts, measures and conditions in the insurance field. In order to get a clearer picture of the keywords of the IRAC, further discussion can also be presented through the distribution of keywords according to what types of vocabulary they belong.

The top 64 keywords are distributed into groups according to their difficulties. The result of this analysis shows that keywords with semantic meaning related to insurance are spread over different types of vocabulary lists. The full details are presented in Table 5.3. Interestingly, keywords like *insurance* which are rated to step 3 as word with specific meaning to insurance are not in the OFF-LIST, which should be strongly related, but instead appear in the GSL. This is because GSL is based merely on frequency of occurrences in general text. This then highlights the significance of the word ‘insurance’, which belongs to both the basic wordlist that learners need to know and also the key wordlist that they should know. Yet never before has anybody researched the lexical behaviours of word ‘insurance’ in terms of its collocates and how it is used in context.

Table 5.3 Vocabulary wordlist distribution of the top 64 keywords

Keywords	Total No.	Wordlist		Frequent/ Easy
average, capital, case, claim, company, cost, coverage, demand, group, level, life, loss, market measure, pay, plan, price, private, property, rate, rating, return, stock, term, value, wealth, year firm, health, information, insurance, management, model, probability, risk	35	GSL	55%	↓ Rare/ Difficult
analysis, benefit, bond, consumer, contract, distribution, factor, financial, function, income, individual, investment, period, policy, purchase, ratio, selection, utility, variable	19	AWL	30%	
annuity, asset, equilibrium, hedge, insurer, liability, optimal, premium, reinsurance, reinsurer	10	OFF-LIST	15%	

The finding clearly indicates that appearing in the OFF-LIST are words that have technical meanings in the insurance field such as *insurer*, *reinsurance*, and *reinsurer*. It is also found that keywords with meanings related to insurance are not necessarily non-GSL & AWL. Keywords to insurance are also shared and used in other disciplines as it has been found that “*all disciplines adapt words to their own ends, displaying considerable creativity in both shaping words and combining them with others to convey specific, theory-laden meanings associated with disciplinary models and concepts*” Hyland and Tse (2007: 245-246).

Even though there are as many as 35 words out of the 64 keywords (55%) that belong to the General Word List or GSL, this does not mean that these 35 words are easy and simple words because they can be used in a specific meaning. That is why we need to find out how they are used in context and which words collocate with them.

An example mentioned in Table 5.3 is the use of the word *claim*. As a general simple word, it displays two meanings found in COBUILD. One of the meanings with its usage as a noun simply means “*a demand for something that you have a right to*”. The second meaning as a verb is widely used with meaning as defined “*If you claim something, you try to get it because you think you have a right to it*”. The meanings of the word *claim* in general senses are not difficult to guess or understand because of its high frequency in usage.

In the IRAC the term *claim* appears very frequently as it has meaning related directly to insurance. It collocates with words reflecting its technical use in the insurance field such as in *claim containment costs*, *claim deductible system*, and *claim settlement costs*. These clusters specify the activities of the insurance claim system. These examples show the difficulty in guessing the meaning when the word *claim* appears in the insurance environment. People who are not in the field of insurance may not know that ‘claim deductible system’ means a method that as established in contract, a policyholder must be responsible for the deductible amount for every claim made, or that ‘claim settlement costs’ are the costs that arise with the claim-processing costs of settlement to the policyholder. Only through a corpus-based such as this study can these useful phrases spring upon us.

From this example comparing usage of the word *claim* between insurance English and general English, the findings prove to be crucial that easy words in the GSL list are not always simple. The words seem to be more difficult and genre-specific when they appear in the insurance context.

In summary, given the procedure of identifying a keyword through the use of corpus-based approach, this study discovers that even though the findings found the list of keywords that seems to be key lexical items of insurance English, it is evident that the keywords found in the IRAC do not necessarily express strong semantic technicality to the insurance field. It can be seen that among the top 100 keywords, through the use of a rating scale approach, there are 34 keywords found that have no meanings related to insurance. Therefore, the use of human intuition as in a rating

scale is remarkably important in judging the meanings of words. Having experience in the field, an expert is able to tell if the words have meanings related to insurance. However, bias could be a major problem of this method. The findings at this point allow the possibility to notice that it could be more effective in finding keywords with specialised meaning to insurance in the IRAC through the application of not only one particular method but instead using both statistical approach as for corpus-based approach and intuition of experts in the field of insurance as for rating-scale approach.

Most Frequent Collocations of the Keywords Found in the IRAC

The present study has provided a list of the twenty five most frequent collocates of 100 keywords presented in the manner of 2-word clusters, 3-word clusters and 4-word clusters. Among those lists, it is found that a smaller cluster is often a part of a bigger cluster (Sinclair, 1991). The present study has found a similar pattern as shown in Figure 5.3.

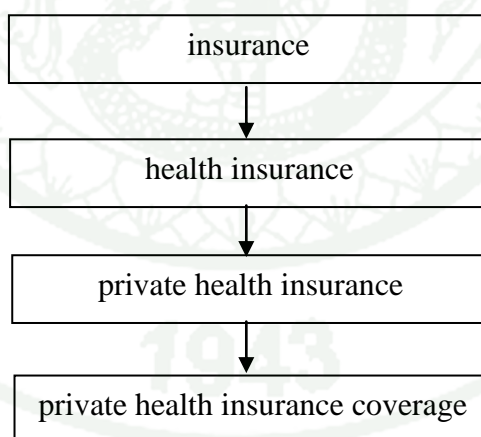


Figure 5.3 Hierarchy of lexical bundles with ‘insurance’ as the node

In Figure 5.3, the node *insurance* occurs first with the collocate *health* to form the collocation of the 2-word cluster *health insurance*. This cluster appears 651 times. The number of occurrences is lower when the combination is enlarged to the 3-word

cluster *private health insurance*, which occurs 82 times, and the 4-word cluster *private health insurance coverage*, which appears 13 times. From this example, we see a clear semantic association between “*private*”, “*health*”, “*insurance*” and “*coverage*”. The connection requires knowledge in the insurance area to understand that this is one of many types of insurance products. In a specialised area, abbreviation is also seen as a key element. In the present study, the node *bond* collocates with the abbreviation *CAT* as in *CAT bond*. To understand the meaning of this collocation, specific understanding of the field is required. It is significant for learners to know that *CAT* stands for “Catastrophe”, so *CAT bond* actually refers to a kind of bond that insurance companies issue to investors in order to raise funds in case a catastrophe occurs.

Regarding the frequency of occurrences, and after applying the criteria of the cutoff point, the finding reveals the larger number of 2-word clusters than 3- and 4-word clusters in the IRAC. This finding supports Shin and Nation’s (2008) claim that the shorter the collocation, the greater the frequency.

Pedagogical Implication

Creating a list of frequently used collocations of keywords in the field of insurance is one of the main purposes of this present study. It is to aid ESP learners and people who work in the field to understand better the collocational items related to the field they are involved in. It is undeniable that vocabulary is an important need for employees in the insurance industry (Sangvaree, 2004), but the study of it is limited. The list of keywords and their collocates as shown in Appendix can be used as a reference for English teachers who can now teach collocation in English in the field of insurance. It has been remarked that it is vitally important for learners in a specific field to not only know the jargon or technical terminology which they know how to use, but also to comprehend the collocations of sub-technical vocabulary (Lewis, 2000).

Therefore, it is believed that, with respect to increasing lexical proficiency and expanding and developing vocabulary repertoire for learners, the list of collocations of the top 64 keywords found in the IRAC will be useful to facilitate vocabulary acquisition.

More importantly to the teaching aspect, the result of collocational clusters found in this study can be adapted and used as classroom material, as the results are obtained from an authentic source where the language used in research articles is highly accepted and recommended for academic purposes. To ensure that students are well-exposed to the target collocation feature, teachers can show authentic examples to students by using a concordance tool so that students can see the context and its usage in the insurance context.

To help English students acquire vocabulary effectively, the Lexical Approach (Lewis, 1997) has raised awareness of how important it is for learners to recognise and be able to use lexical structures in the forms of clusters or chunks of words. Having recognised the keywords in insurance as well as their collocational behaviours, the findings of this research allow for practical application in creating a collection of exercises focused on the use of collocation in insurance field. Using authentic resources in the collocation exercises from target corpora is not exactly a new idea; prominent examples can be seen in such works as *English Collocations in Use (Advanced)* (O' Dell and McCarthy, 2008) and *Collocations Extra* (Walter and Woodford, 2010). However, these books focus on the general use of collocations instead of in any particular fields. With respect to the need to learn vocabulary in the insurance field as suggested by Sangvaree (2004), this study has created a set of collocation exercises based on the presented outcome of the concordances shown by the Concordance tool *AntConc* (Anthony, 2007). Only the top three keywords 'insurance', 'risk', 'insurer' and their collocates are selected to be included in the four different types of exercises: (1) Collocations Match-UP, (2) 3 – 4 Clusters Challenge, (3) Collocations Hunting, and (4) Skill Practice.

1. Collocations Match-UP: Match the two parts of these collocations

- | | |
|------------|-----------|
| 1. primary | insurance |
| 2. risk | aversion |
| 3. health | insurer |

2. 3 – 4 Clusters Challenge: Complete the collocations using the words below

insurance risk insurer

1. private health
- 2.....management and insurance
- 3.....and reinsurer

3. Collocations Hunting: Choose the correct collocation

1 Over the course of multiple rounds, the potential insureds attempt to purchase from the potential insurers.

- a. *insurance* b. cost c. loss d. premium

2. Companies with very low risk exposures solve their..... management issues without external help and rely on brokers only for transaction services.

- a. investment b. internal c. damage d. *risk*

3. Stockholders supply capital to a stockonly when they expect to earn a fair return on their investment.

- a. money b. firm c. *insurer* d. model

4. Skill Practice: Complete each sentence using the given words below

insurance risk insurer

1. Some people may lack private health.....coverage during a particular time period because they become frictionally uninsured. (insurance)

2.**aversion** refers to the tendency to prefer to pay a defined sum of money that is known with certainty instead of being exposed to the risk of suffering a larger and uncertain financial loss in the future. (risk)
3. To back up their promises to pay claims under the terms of their policies, both the **primary**.....and the reinsurer hold equity capital to provide sufficient funds in case of adverse loss or investment fluctuations. (insurer)

The above set of collocation exercises are ordered in degree of difficulty. Learners could start off easy by matching 2-word clusters (Exercise 1) to raise awareness of collocational patterns before moving on to a longer set of 3- and 4- word clusters, respectively (Exercise 2). Exercises 3 and 4 are more difficult and challenging for learners, who will need to apply their cognitive skill in reading and inferring meanings from context. Vocabulary exercises are most fruitful for learners only when they are designed to be recyclable and ordered in steps of difficulty which can help scaffold learners during their learning stages. It is hoped that the suggested exercises may provide some ideas and guidelines for teachers to use or adapt in the classroom to exercise the learners' repertoire of vocabulary in the insurance field.

Limitations and Recommendations for Further Study

The findings of this study also reveal the vital role of implementing a corpus-based approach in vocabulary learning in which learners can gain access to authentic material and actual usage in context. Teaching concordances is yet another issue that is worth researching, but this is beyond the scope of this study.

The BNC Sampler was the only reference corpus used in comparison to the target corpus IRAC here. Therefore, future researchers could consider using a larger reference corpus or selecting more corpora which may be more effective in terms of finding frequency and keyness. While the present study has put more emphasis on providing the list of frequently used keywords and their collocations, other aspects of language features and usage have not fallen within the scope of this study. It is hoped,

however, that the lexical findings in this study will prove valuable for ESP learners who study in the insurance field.

Summary of the Thesis

This present study was carried out with an aim to identify and analyse a list of most frequent keywords and their collocations. To achieve this, a corpus-based approach was employed. The IRAC was created to compare with the reference corpus, the 1 million written words of the BNC Sampler corpus. The electronic versions of published academic articles were collected, compiled and analysed by means of the software tool *AntConc* with the log-likelihood statistical test of lexical keyness used to detect keywords and their collocational patterns.

The list of the top 64 keywords and their collocations certainly has fundamental importance to the study of English in the field of insurance. It is worth introducing these frequently used lexical items to ESP students in the insurance field and others who are involved in this industry to learn, and for teachers to teach. It is recommended that the keywords and their collocational behaviours found in this study as shown in Appendix be incorporated into the vocabulary lessons of insurance as well as teaching materials. Through suggested vocabulary exercises discussed earlier in this section, learners can become more familiar with the lexical collocations of important keywords frequently used in the insurance field.

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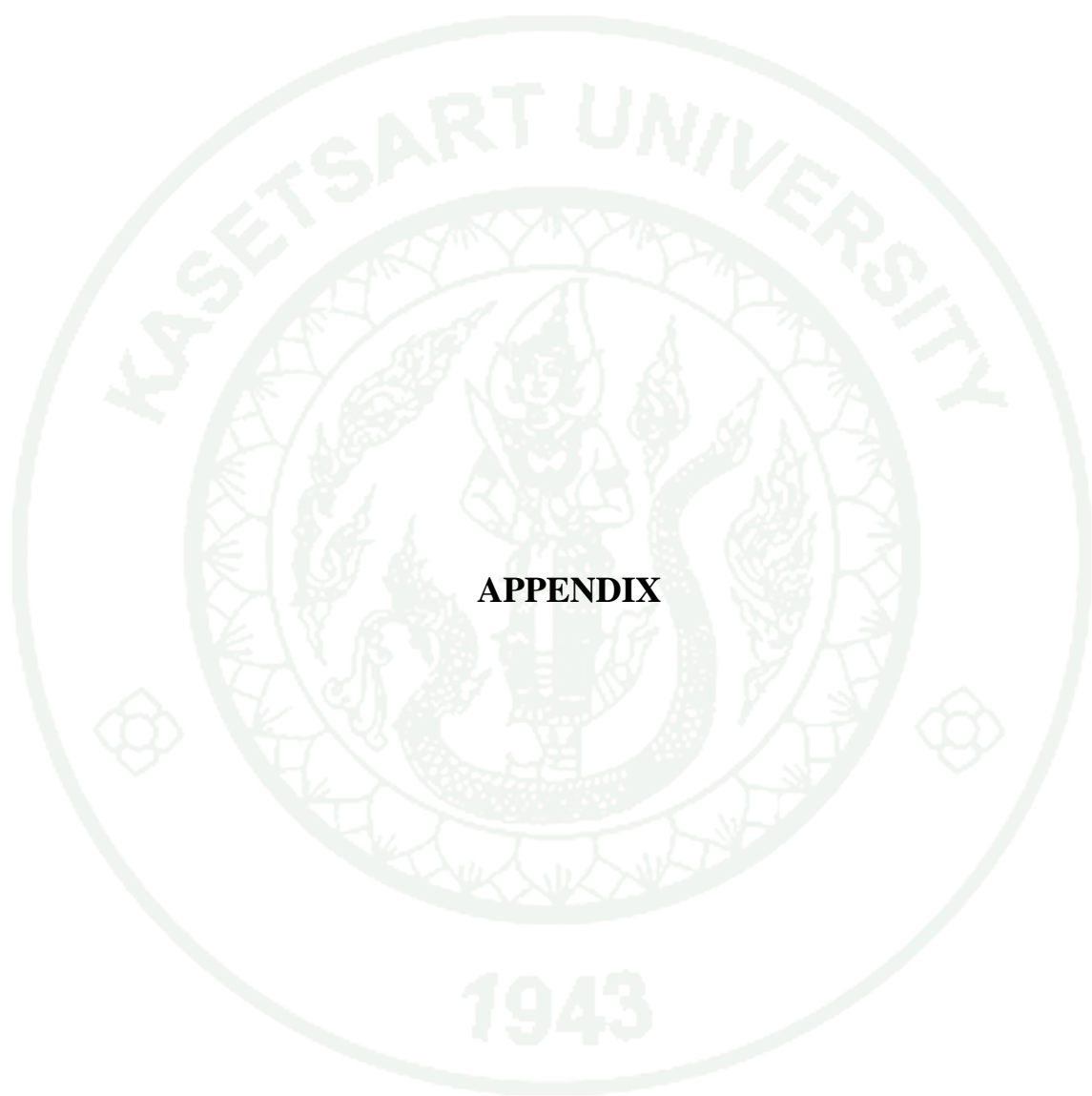
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No.	Word	2-Word Clusters on the right	2-Word Clusters on the left	3-Word Clusters	4-Word Clusters			
		insurer defaults insurer groups insurer insolvency						
		[1] <i>insurer solvency situation</i> : a situation that an insurer needs to meet financial obligation to cover liability.						
4	market	market share market value market concentration market based market conditions market response market risk market discipline market participants market price market structure market sample market efficiency market line market returns market characteristics market profitability market crash market microstructure market model market shares market valuation market reaction market oriented market competition	insurance market capital market stock market reinsurance market financial market individual market group market private market secondary market bond market residual market foreign market competitive market labor market bull market debt market current market national market host market same market product market voluntary market equity market annuity market domestic market	life insurance cat bond stock auto insurance capital health insurance private debt individual financial automobile insurance foreign level of competitive insurance malpractice insurance	market market market response line market market sample returns market share market market	medical malpractice insurance equilibrium in a percent of the competitive health insurance	market market market market market market market	for medical malpractice value of equity concentration and profitability based discount rate
5	model	model framework model parameters model includes model risk model using model predicts model results model based model developed model estimation model presented	feedback model basic model pricing model selection model simple model empirical model regression model standard model period model original model theoretical model	asset pricing adverse selection jump diffusion develop a inheritance decision fixed effects	model of insurance model model model of participating model model model	capital asset pricing results of the two state insurance	model model model model model	of insurance demand of employer behaviour for the insurance

No.	Word	2-Word Clusters	3-Word Clusters	4-Word Clusters	
		on the right	on the left		
		model specification model structure model assessment	effects model market model insurance model statistical model diffusion model decision model economic model equation model extended model internal model risk model price model proposed model		
6	loss	loss coverage loss ratio loss distribution loss experience loss probability loss reserve loss development loss state loss distributions loss severity loss frequency loss probabilities loss adjustment loss estimates loss function loss shock loss warranties loss amounts loss data loss amount loss indices loss premium loss exposure loss measure loss control	expected loss earnings loss aggregate loss developed loss potential loss financial loss industry loss insurance loss catastrophic loss large loss insurable loss reported loss retained loss average loss higher loss insured loss noninsurable loss total loss wage loss damage loss different loss economic loss insurers loss liability loss welfare loss	probability of loss excess of loss industry loss changes in loss increase in loss risk of developed loss firm specific factors firm specific characteristics relation between firm	size of the loss changes in the loss increase in loss improvement in loss premium to expected loss probability of a case of a loss difference in loss value of aggregate loss value of the wealth in the year developed loss coverage coverage probabilities ratios
7	firm	firm size firm specific firm characteristics	insurance firm new firm individual firm	firm specific factors firm specific characteristics firm	value of the firm take over the firm size of the firm

No.	Word	2-Word Clusters	3-Word Clusters	4-Word Clusters
		on the right	on the left	
		firm performance	financial firm	firm fixed effects
		firm level	breached firm	firm
		firm value	same firm	firm
		firm age	large firm	firm level data
		firm risk	specific firm	firm
		firm type	case firm	firm size exclusion
		firm fixed	measure firm	firm level characteristics
		firm rating	old firm	firm size
		firm leverage	post firm	firm size
		firm ownership	worker firm	firm size
		firm properties		
		firm specific		
		firm assets		
		firm cash		
		firm data		
		firm earnings		
		firm effects		
		firm financial		
		firm managers		
		firm owners		
8	premium	premium growth	insurance premium	stock risk
		premium income	pure premium	pure premium
		premium rate	risk premium	actuarially fair
		premium subsidies	fair premium	fair premium
		premium paid	average premium	stop loss
		premium revenue	^[1] annual premium	employee
		premium payment	^[2] single premium	net
		premium written	total premium	premium
		premium increases	employee premium	premium
		premium line	net premium	premium
		premium indemnity	pooled premium	premium
		premium volume	return premium	premium
		premium contribution	equity premium	annual premium
		premium model	fair premium	average premium
		premium savings	written premium	average premium
		premium case	additional premium	charge a premium
		premium level	loss premium	effect of premium
		premium loading	high premium	equilibrium pooled premium
		premium taxes	low premium	fair return premium
		premium adjustment	market premium	insurance risk premium
		premium charged	maximum premium	life insurance premium
				worker firm and the insurer size exclusion
				effect of equity percent of the premium
				premium growth of stocks
				premium to expected loss

No.	Word	2-Word Clusters		3-Word Clusters			4-Word Clusters	
		on the right	on the left					
12	price	price elasticity price index price increases price returns price regulation price change price dynamics price line price volatility price contract price model price process price discount price equal price reaction price series price curve price data price differentials price evolution price inflation price level price quotes price feedback	gross price house price stock price fair price market price fixed price asset price cash price transfer price underlying price sales price insurance price net price futures price option price world price consumer price care price mid price reservation price average price competitive price equilibrium price initial price maximum price	house gross house fixed real world stock fair ^[1] insurance nationwide house world consumer asset care gross changes in fair medical care stock asset current market	price of medical price index price of insurance price elasticity price returns price contract price returns price line price regulation price and income price and quantity price of health price of reinsurance price dynamics price index price processes price curve price reaction price feedback	gross increase in the ^[2] nationwide house real world change in the medical care gross asset care gross wealth and asset	price of medical care price elasticity of demand price of medical price index price elasticity of medical price dynamics price feedback formulas price elasticity price of health insurance	

[1] *insurance price regulation*: the price of insurance market in the U.S. that is regulated by the state regulatory authorities through the coordination with the National Association of Insurance Commissioners (NAIC).

[2] *nationwide house price index*: information on house prices nationwide. The value of the house has a significant impact on insurance premiums.

No.	Word	2-Word Clusters	3-Word Clusters	4-Word Clusters			
13	value	on the right	on the left				
		value function	present value	value at risk			
		value approach	market value	value net present			
		value associated	expected value	value insurance surrender			
		value care	extreme value	value extreme			
		value distribution	fair value	value distributions			
		value theory	absolute value	value of equity			
		value changes	firm value	value of assets			
		value increases	mean value	value approach			
		value maximization	^[1] face value	value of life			
		value reducing	property value	value of life			
			book value	value increase the			
			company value	value expected present			
			^[2] surrender value	value extreme			
			equity value	value optimal face			
			total value	value of aggregate			
			account value	value of human			
			criterion value	value of loss			
			shareholder value	value of pension			
			asset value	value of unity			
	critical value	value of utility					
	embedded value	value of housing					
	median value						
	average value						
	customer value						
	discounted value						
<p>[1] <i>face value</i>: the amount of life insurance policy.</p> <p>[2] <i>surrender value</i>: the amount of money a policyholder would receive when the policyholder voluntarily cancel the policy before it maturity.</p>							
14	coverage	coverage insurance	insurance coverage	health insurance	coverage	private health insurance	coverage
		coverage correlation	full coverage		coverage risk correlation	level of insurance	coverage
		coverage limit	loss coverage	^[1] full	coverage insurance	choice of insurance	coverage
		coverage risk	partial coverage	medical insurance	coverage	increase in loss	coverage
		coverage levels	damage coverage	physical damage	coverage	purchase full	coverage insurance
		coverage rate	universal coverage	risk	coverage correlation	auto physical damage	coverage
		coverage contract	reinsurance coverage	rates of	coverage	improvement in loss	coverage
		coverage period	risk coverage	purchase full	coverage	insurance	coverage and claim
		coverage offered	liability coverage	obtain full	coverage	availability of insurance	coverage
		coverage policy	generous coverage	unit of	coverage	consumers obtain full	coverage
		coverage provided	group coverage	partial	coverage insurance	contract with full	coverage
		coverage probability	health coverage	level of	coverage		coverage and claim occurrence
		coverage ratio	comprehensive coverage	life insurance	coverage		coverage in monetary terms

No.	Word	2-Word Clusters	3-Word Clusters	4-Word Clusters
		on the right	on the left	
		policy depends policy discussions policy duration policy restrictions policy types policy form policy offers policy options policy premiums policy strategy	health policy life policy coverage policy management policy monetary policy important policy outlier policy payment policy pricing policy single policy allocation policy premium policy state policy	outlier payment partial coverage policy policy
		[1] <i>policy period</i> : the exact duration of the policy with date of when the coverage begins and expires. [2] <i>employer contribution policy</i> : the involvement in providing health insurance options the employers have on their employees.		
17	claim	claim effect claim count ^[1] claim deductible claim payment claim settlement claim occurrence claim behaviour claim amount claim coefficient claim size claim containment claim information claim distribution claim frequency claim tendency claim value claim characteristics claim cost claim patterns claim processing	aggregated claim expected claim lower claim suspicious claim equity claim higher claim stockholders claim average claim contingent claim	claim count growth claim settlement costs defense and claim coverage and claim proof of claim claim deductible system claim containment costs claim processing time direct defense and insurance coverage and coverage and defense and claim occurrence containment
		[1] <i>claim deductible</i> : the amount of money a policyholder needs to pay per claim.		
18	health	health insurance health care health status	private health employer health life health	private health insurance health insurance coverage health care spending demand for health insurance demand for private health insurance coverage

No.	Word	2-Word Clusters		3-Word Clusters		4-Word Clusters		
		on the right	on the left					
		health insurers	mental health		health insurance articles	efficiency of	health	production
		health production	provided health	demand for	health insurance	percentage of	health	insurance
		health services	financial health	employer	health care reform	state of the	health	insurance
		health benefits	ill health		health care system	completeness of	health	insurance
		health plan	individual health		health insurance market	enrolment in private	health	insurance
		health economy	national health		health care costs	prevalence of	health	insurance
		health coverage	poor health	^[1] accident and	health insurance	choice of	health	insurance
		health risk	public health	provided	health insurance	cost of	health	care
		health savings	universal health	choice of	health insurance	employer sponsored	health	insurance
		health insurer	sponsored health	efficiency of	health insurance	form of	health	insurance
		health policy	future health		health production efficiency	population without	health	insurance
		health inputs	good health	offer	health insurance	preferences for	health	insurance
		health economists	receive health	percentage of	health insurance	competitive	health	insurance market
		health maintenance	better health		health insurance markets	employer	health	insurance mandates
		health reform	group health		health services		health	care and insurance
		health expenditures	mandated health	mental	health insurance		health	insurance coverage rate
		health outcomes	subsidized health	completeness of	health insurance	insurance coverage and	health	insurance
		health spending	underlying health		health insurance benefits	life and	health	insurance
		health business	appropriate health	cost of	health insurance plan	price of	health	insurance
		health lines	average health		health insurance underwriting	private	health	insurance plans
		health related	competitive health			self reported	health	status
[1] <i>accident and health</i> : an insurance product which provides coverage for the expenses incurred from an accidental injury, an accidental death, or sickness.								
19	individual	individual market	average individual		individual and group	people in the	individual	
		individual mandate	averse individual		individual market sample		individual	in age group
		individual insurer	security individual	risk averse		social security	individual	accounts
		individual insurance	single individual	security	individual accounts		individual	and group market
		individual risk	potential individual		individual health insurance		individual	and small group
		individual health			individual in age		individual	of risk class
		individual level		social security	individual			
		individual purchases		increases the	individual			
		individual accounts			individual consumes less			
		individual prevention			individual life insurance			
		individual consumes			individual of risk			
		individual firms						
		individual medical						
		individual annuity						
		individual characteristics						
		individual countries						
		individual firm						
		individual life						

No.	Word	2-Word Clusters on the right	2-Word Clusters on the left	3-Word Clusters	4-Word Clusters	
		individual losses individual policies individual company individual coverage individual demand individual members				
20	level	level data level growth level demographic level characteristics level consumption level variation level premium	optimal level wealth level utility level safety level confidence level higher level premium level risk level state level certain level individual level effort level reserve level critical level deductible level lower level significance level volatility level education level group level state level company level increasing level minimum level	level of insurance level of risk level of care level of quality level of financial level of market level of utility level of education level of coverage level of equity level of wealth level of consumption level of feedback level of liberalization level of prevention level demographic characteristics level of academic level of additional level of capital level of control level of effort level of losses level of satisfaction level of significance level	optimal level of insurance level of insurance coverage level of risk aversion level of equity capital level of academic dishonesty level of first party depends on the exceeds a certain level of additional satisfaction level of financial development level of managerial discretion optimal level of prevention same level of risk	
21	contract	contract choice contract offered contract designed contract space contract form	insurance contract pooling contract optimal contract new contract reinsurance contract equilibrium contract single contract price contract best contract coverage contract	overall reserve fixed price first best optimal reinsurance single insurance life insurance low risk optimal insurance optimal pooling	contract choice effect contract contract contract offers contract choice effect contract contract contract contract	inception of the insurance risk first best contract contract for the patient contract choice effect contract with full coverage

No.	Word	2-Word Clusters	3-Word Clusters	4-Word Clusters
		on the right	on the left	
		financial development financial intermediaries financial leverage financial decision financial quality		financial services industry financial services sector
26	year	year period year end ^[1] year floodplain year developed year fixed year term year effects year flood year time year olds year ahead year based year dummies year observations year change year earnings year preceding	^[2] policy year every year first year given year current year fiscal year last year next year current year previous year accident year ending year calendar year prior year same year following year sample year single year	percent per year year to year year fixed effects year developed loss year policy period year loss reserve year term life year developed loss ratios
<p>[1] <i>policy year</i>: a 12-month period of the effective date of insurance coverage beginning on the date the policy starts and ending on the same date of the following year.</p> <p>[2] <i>year floodplain</i>: or the full term 100-year floodplain. It is the method used in calculating the probability of flooding in a predicted area. The flood insurance rate will correspond to the 100-year floodplain.</p>				
27	case	case scenario case project case study	special case general case latter case worst case reference case first case baseline case best case extreme case interesting case limiting case premium case second case selection case management case	consider the worst case adverse selection best case management case risk management case case scenario case scenario case of insurance project case project risk management case project

No.	Word	2-Word Clusters		3-Word Clusters			4-Word Clusters		
		on the right	on the left						
28	period	period model period return period assets period framework period approach period compared period consumption period depending period lead period problem	new case	sample period	period of time		end of the	period	
			probationary period	year period	end of period	period cash flow	long period	period cash flow	of time
			study period	first period	period cash	end of period	period assets		
			policy period	pure probationary ^[1] holding	period return	probationary period	period and limited term		
			first period	year period	period and limited period	beginning of the	period period		
			single period	reference period	period period	combination of probationary	period period		
			holding period	coverage period	period period	losses incurred in	period period		
			deferred period	estimation period	period				
			initial period	last period					
			last period	future period					
			information period	market period					
			market period	prior period					
			prior period	entire period					
			entire period	extended period					
			extended period	next period					
			next period	long period					
			long period	previous period					
			previous period						
[1] <i>holding period return</i> : a measure used in evaluating the performance of investment. It looks at the total return on assets over the period which those assets have been holding.									
29	probability	probability distribution probability measure probability density probability distortion probability increases probability curve probability level probability decreases probability estimates probability function probability index probability mass probability model	survival probability	probability of loss		probability of a loss			
			shortfall probability	loss probability	probability of death	probability density function	minimal entropy	probability of an accident	
			fraud probability	probability of incurring	probability distortion functions	probability of incurring			
			high probability	conditional probability	probability of shortfall	probability of fraud			
			conditional probability	prior probability	probability of bankruptcy	probability of occurrence			
			prior probability	accident probability	probability of survival	probability of default			
			accident probability	default probability					
			default probability	low probability					
			low probability	average probability					
			average probability	bankruptcy probability	increase the				
			bankruptcy probability	coverage probability	minimal entropy				
			coverage probability	entropy probability	probability density functions				
			entropy probability	insolvency probability	probability of default				
			insolvency probability						

No.	Word	2-Word Clusters on the right	2-Word Clusters on the left	3-Word Clusters	4-Word Clusters	
			funding ratio reserve ratio replacement ratio buffer ratio surplus ratio assets ratio equity ratio inputs ratio coverage ratio hedge ratio leverage ratio median ratio premium ratio			
39	plan	plan quality plan generosity plan choice plan characteristics plan premiums plan design plan features plan participants plan type plan fixed plan restrictions	public plan insurance plan health plan average plan pension plan management plan single plan pricing plan withdrawal plan care plan incentive plan retirement plan	average risk management health insurance health health pension term incentive	plan generosity plan choice of insurance plan long term incentive plan fixed effects plan participants plan	offering a single choice of insurance long term incentive number of plan restrictions
40	demand	demand curve demand elasticity demand patterns demand function demand insurance demand increases demand model demand reaction demand equation demand response demand variables	insurance demand annuity demand care demand asset demand aggregate demand hedging demand increased demand excess demand optimal demand consumer demand higher demand lower demand group demand inverse demand corporate demand greater demand	life insurance elasticity of medical care supply and affect the change in annuity increase the	demand for insurance demand for life demand for medical demand for private demand for health demand for reinsurance demand for annuities demand for liability demand reaction demand	price elasticity of aggregate related to the change in asset aggregate life assuming a corporate impact of asset demand for life insurance demand for medical care demand for health insurance demand for private health demand for private demand elasticity demand for insurance demand for insurance products demand for liability insurance

No.	Word	2-Word Clusters on the right	2-Word Clusters on the left	3-Word Clusters	3-Word Clusters	4-Word Clusters	4-Word Clusters
		information costs information becomes information disclosure information content information period information systems information advantage information problem information revealed information exists information sheet information system	imperfect information provides information full information genetic information available information additional information claim information accounting information hidden information important information insurance information obtain information provide information publicizing information regulatory information risk information descriptive information financial information personal information	receives private impact on	information information		
45	factor	factor analysis factor model	loading factor risk factor discount factor impatience factor important factor adjustment factor systematic factor aversion factor major factor significant factor	asset risk proportional loading product risk risk aversion	factor factor for consumption factor factor for future factor factor	impatience	factor factor for consumption factor for future
46	hedge	hedge fund hedge portfolio hedge ratio	optimal hedge managers hedge estimated hedge	optimal	hedge ratios hedge fund division	types of managers	hedge
47	management	management action management activities management process management control management decision management plan management behaviour management policies	risk management liability management exposure management utilization management asset management capital management claims management effective management	corporate risk risk asset liability risk sustainability risk internal risk risk	management and insurance management action management activities management process	risk cost of risk articles in risk	management and insurance management and insurance research management and insurance journals management and insurance program management and insurance major management of catastrophe risk

No.	Word	2-Word Clusters on the right	2-Word Clusters on the left	3-Word Clusters	4-Word Clusters
			lower income fixed income household income total income annual income corporate income median income national income		
54	bond	bond market bond covenant bond repayment bond spreads bond prices bond issue bond redemptions bond transaction bond insurers bond yields bond default	cat bond linked bond promised bond corporate bond coupon bond government bond	cat bond market cat bond spreads index linked bond cat bond repayment amount simple cat bond issues cat bond transaction promised bond repayment cat bond prices mortgage and bond hybrid cat bond	mortgage and promised bond bond covenant for mitigating transaction between agent default bond repayment amount
55	property	property liability property casualty property damage property insurance property value property owners property catastrophe property claims property loss property prices	residential property non property coastal property commercial property damaged property mortgaged property large property average property personal property	^[1] property casualty insurance property liability insurance property liability insurers property and casualty property damage claims property and liability property liability property casualty insurers property insurance markets property damage losses property liability lines property and reinsurance property claims services property casualty lines	non value of the property property and casualty insurance liability insurance industry liability insurers property and liability insurance and liability insurers
[1] <i>property casualty insurance</i> : an insurance product which provides coverage against losses to an insured's property and as well the legal liability that may result from injury or damage to the property of others.					
56	average	average premium average cost average number average plan average annual	weighted average lower average higher average greater average industry average	higher percent on average average plan generosity average proportional losses average costs average annual growth	higher than the average average daily trading volume number of days

No.	Word	2-Word Clusters	3-Word Clusters	4-Word Clusters	
		on the right	on the left		
		average income average loss average value average rate average earnings average medical average life average price average probability average share average claim average health average mortality average payment average property average return average values	historical average moving average term average differences in	average daily trading average life expectancy average medical expenses average premium rate average premium savings average	
57	pay	pay claims pay attention pay losses	employers pay shareholders pay significant pay	willing to pay pay for insurance pay for performance pay a premium pay for accounting pay a tax pay for protection pay for reconstruction unwilling to risk averse consumer consumer	pay for accounting performance pay for performance compensation
58	consumer	consumer price consumer demand consumer protection consumer heterogeneity consumer risk consumer credit consumer decides consumer response consumer welfare	averse consumer prudent consumer	price index	
59	equilibrium	equilibrium exists equilibrium condition	separating equilibrium pooling equilibrium	long run separating equilibrium equilibrium exists	equilibrium in a market existence of an equilibrium

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