

Sarut Vitthayakunagorn 2008: Factors Affecting Foreign Direct Investment (FDI) into Thai Electrical Appliances Industry. Master of Economics (Business Economics), Major Field: Business Economics, Department of Economics. Thesis Advisor: Miss Kanokwan Chancharoenchai, Ph.D. 115 pages.

This research are separate 2 objects 1) Studying to generality and effect from participation in WTO members of The People Republic of China to the foreign direct investment and product of electrical appliances industry they must apply Chow Test. 2) Studying effect of direct investment from foreign country effect to electrical appliances industry of Thailand which concentrate two state least square analysis. They must apply annual secondary information since 1987-2006

Studying result, from China's WTO accession to change in foreign direct investment equation structure and produce of electrical appliances industry of Thailand equation. Factor of electrical appliances produce used production capital intensive. Meanwhile private investment still expanded in electrical appliances industry but foreign direct investment opposite about that. Labor no effect to produce of electrical appliances industry. Foreign direct investment depends on factor. Gross domestic product has positive relation of foreign direct investment. Minimal labor wage opposite relation to foreign direct investment. Exchange rate when the baht softness effect to foreign direct investment achieved high growth.

Feedback from studying, government should developed potentiality efficient of labor to skill's labor and semi skill's labor include developed economics growth are continually and preserve stability of political for create confidence of foreign investor and should have an investment policies at more

Sarut Vitthayakunagorn
Student's signature

Miss Kanokwan Chancharoenchai
Thesis Advisor's signature

27 / 05 / 2008