

Lawan Phakdeelikhit 2014: Sustainable Thai Goldsmith Knowledge Transfer.
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This research was qualitative research method and the objectives were to 1. study and analyze in goldsmith knowledge transferring. 2. synthesize the way how to transfer goldsmith knowledge in sustainable. 3. review and find the solution how to sustain transferring goldsmith knowledge including the population who have experters in Goldsmiths. In terms of tools, the researcher used semi-structured interview. Data Analysis used the content analysis method in order to create a data consistency and the context of community.

The result showed that goldsmith knowledge transfer was done through educational perspectives, for example, in the formal education, the goldsmith knowledge transfer should be done since the kindergarten, primary, secondary, vocational education, bachelor's degree; it should be done through short courses, in the non-formal education and selective modules in the informal education. In the perspectives of social and culture, goldsmith knowledge transfer should be done through family, religion institutions, the royal institution, and the academic institutes. In the perspectives of economics, goldsmith knowledge transfer should be done through the concept of creative economy to develop the cluster group in the goldsmith and related fields. Thai goldsmith transferred their knowledge from time to time and become a national heritage; the wisdom should be conserved with the participation of personal, family, society, local, public sectors, business sectors, industrial sectors, academic institutes, ministry, and local government organization in order to remain the existence of the profession of Thai goldsmith sustainably.

Student's signature

Thesis Advisor's signature