

Pattaroj Kamonrojsiri 2014: Factors Affecting School Effectiveness of Private School in Thailand. Doctor of Education (Educational Administration), Major Field: Educational Administration, Department of Education. Thesis Advisor: Associate Professor Suchada Nanthachai, Ph.D. 208 pages.

The purposes of this research were: 1) to study levels of effectiveness of private schools in Thailand, and 2) to study factors affecting effectiveness of those schools. A sample of 355 was randomly selected, by means of multi stage, from directors of the schools. The research instrument used to collect the data was a questionnaire constructed by the researcher with the reliability of 0.988. The data were analyzed using percentage, mean, standard deviation, Pearson product moment correlation, and stepwise multiple regression analysis.

The findings were as follows. 1) As for levels of effectiveness of the private schools in Thailand in the area of student achievement (O-NET), the mean scores were higher than those of the nation in all subjects, while in the area of teachers' job satisfaction, the mean score was at the very high level. 2) Parents' social economic status had direct effects on student educational background (NT) (Beta = .141), and student educational background (NT), had direct effects on school effectiveness in the area of student achievement (O-NET) (Beta = .141). 3) Instructional leadership, emotional support, parents' social economic status, and financial support directly affected teachers' teaching behavior (Beta = .530, .179, .121, and .090 respectively); teachers' teaching behavior in the area of supervision and class planning directly affected effectiveness of the schools in the area of teachers' job satisfaction (Beta = .325, .117). 4) Financial support, information support, and information technology development, had direct effects on instructional leadership (Beta = .216, .385 and .218); and biosocial factors of the school directors did not affected the school effectiveness in the area of student achievement and teachers' job satisfaction.

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Thesis Advisor's signature