

Sinthanun Boonyod 2008: The Software Development Industry and Personnel in Software Industry of Thailand and The United States of America. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Chiraphan Kuladilok, M.Econ. 128 pages

The objective of the research was to investigate The Software Development Industry and Personnel in Software Industry of Thailand and The United States of America about the environment industry, policies of government and other organizations, the market and the factors of software industry. Data were collect by secondary sources of government and other organizations. The study depends on descriptive methodology by using percentage tables and flow charts.

The result of the research has shown that the Thailand and The United States of America software industry had difference policies because Thailand is now in the beginning for software industry. The United States of America had a lot of number in research and development in software. Then Thailand should develop software industry in international global standard as The United States of America policies in order to improve employment and the developing of forward linkage industry. The United States of America has the main policies for improving and developing people in management and research but the basic knowledge will be improved by the basic education of government. Thailand needs to improve in the basic education then the government should support the development and improvement of software industry for Outsource target.

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