Pakorn Supinanont 2008: Development of Online Curriculum Enhancing eLearning for New Employees of MK Restaurants Co., Ltd. Doctor of Philosophy (Curriculum and Instruction), Major Field: Curriculum and Instruction, Department of Education. Thesis Advisor: Associate Professor Maturos Chongchaikit, Doctorat de 3eme Cycle. 153 pages.

The purposes of this research were: 1) to develop the Online Curriculum Enhancing eLearning For New Employees Of MK Restaurants Co., Ltd 2) to assess and improve the Online Curriculum Enhancing eLearning For New Employees Of MK Restaurants Co., Ltd.

The research was conducted in 3 phases which were 1) the preparation phase 2) the curriculum development phase and 3) the curriculum assessment and improvement phase. The population used in the first and the second phase was the director of MK Restaurants Co., Ltd. Training Center. The sample group used in the curriculum assessment phase were purposively selected from the MK Restaurants branches having the computer network facilities. They were 67 new employees and 20 mentors. The research tools consisted of the online multimedia modules, the posttests and the performance tests for the mentors. The frequency and the percentage were used to analyze the data.

The research findings were as follows: 1) The Online Curriculum Enhancing eLearning for the New Employees Of MK Restaurants Co., Ltd consisted of 4 online multimedia modules, with 5 units in each, on "The Orientation of the Serving Employees" , the posttests and the performance tests for the mentors. 2) All new employees in the sample group passed the posttests in every module for more than 80 %. They also passed most of the items in the performance tests for 83.33 %. The researcher analyzed the data and made the conclusion on the incorrect and the undone items of the performance tests concerning the order, and the number of distance and degree to perform in accordance with the company standards. The information was sent to the media production team for the further improvement of Online Curriculum.

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