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SOMKID RODINTARA . A MODEL ANALYSIS AND DEVELOPMENTAL GUIDELINES FOR EPIDEMIOLOGICAL PROGRAM ADMINISTRATION OF PROVINCIAL PUBLIC HEALTH OFFICES IN REGION 2: THESIS SUPERVISORY COMMITTEE: THONGLAW DEJTHAI, D.H.Sc., WONGDYAN PANDII, Dr.P.H., CHOOWITYA LIKITYINGWARA, M.D., M.P.H. 208 p. ISBN 974-663-283-3

The implementation of epidemiological programs at provincial levels has not been satisfactorily contributed to achievement in disease control due to administrative problems. The objectives of this study are to analyze an administrative model and to identify developmental guidelines for provincial epidemiological programs in region 2 according to the 7-S Framework of McKinsey. A total of 60 persons responsible for epidemiological programs in provincial public health offices, regional hospitals, general hospitals, community hospitals, district health offices, and health centers were purposively selected for direct interviews. The data were analyzed in terms of percentage, mean, standard deviation, t-test and One-way Analysis of Variance (ANOVA)

The results reveal that provincial epidemiological program administration structure, system, skills, style, strategy staff and shared values were at low levels. There was no definite structure, an ineffective system and an inefficient strategy. Administrators were lacking administrative skills and had inappropriate styles without distinct shared values. The major obstacles were under staffing and staff mismatched qualifications as compared to the manpower allocation scheme. Respondents partially agreed in developmental guidelines for epidemiological program administration in the region without significant differences in their opinion and personal characteristics. It is suggested from the study that appropriate recruitment of personnel for vacant positions be seriously considered by administrators to improve overall epidemiological program administration.